

Leading Tea Manufacturer Solanki Tea goes Digital!



SOLANKI TEA
COMPANY PVT. LTD.

Rainy Days
&
A Cup of Tea

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Navi Mumbai, Aug 23, 2018 ([IssueWire.com](http://www.IssueWire.com)) - With the digital media coming into vogue, it has become essential for brands to make their presence felt online. Coming into the digital environment has benefited brands in many ways- be it having an opportunity to have a direct connect with the consumers or to have their presence felt among competitive brands. Digital space gives opportunities to small and medium-sized companies to compete with the big brands in a cost effecting way. Today users can access brand's websites through various channels like their mobile phones, tabs, desktops etc. and can directly connect with their desired brand.

Keeping this in mind and to make the reach easier for the customers as well as distributors and suppliers, Solanki Tea, a well-known pan India tea brand that provides a wide variety of rich flavoured tea, has revamped their company website <http://www.solankitea.com/> which includes all their company as well as product details. The website provides detailed information about each and every product of Solanki Tea, which is available for both local retail and exports.

Solanki Tea, a well-known pan India tea brand was established in the year 1987 by Mr HC Solanki. Solanki Tea as a young brand made steady inroads into the established tea market in India, maintaining a firm focus on quality resulting in a loyal customer following & brand differentiation. In the intervening three decades, the brand has grown from strength to strength and is today a major manufacturer, exporter, supplier, wholesaler, trader and retailer of more than 8 product lines of tea.

Solanki Tea provides Solanki Gold (The flagship brand of Solanki Tea), Solanki Assam Royal (Full bodied and malty flavored Solanki Royal Assam Tea), Solanki Select (finest premium blend), Solanki Supreme (Strong tea with extra-long leaves), Solanki Green(best blend CTC tea), Bobby Hotel Dust(with strong taste & aroma), Easy Cup Premix (a mixture of powdered select tea leaves). For more details about Solanki Tea products, please visit our website <http://www.solankitea.com/>



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