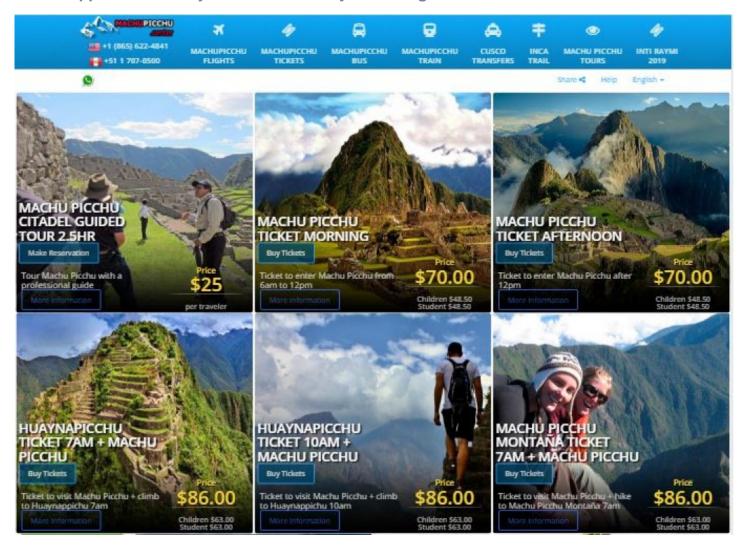
Machu Picchu now has an APP to avoid long lines

Mobile app makes it easy for tourists to buy all the logistics for Machu Picchu



Cusco, Aug 19, 2018 (<u>Issuewire.com</u>) - Machu Picchu, voted one of the New Seven Wonders of the World in 2007 continues to grow in popularity as one of the top tourist destinations in the world. This year, more than 5,900 people on average walked the paths of Machu Picchu daily during the busiest months of July and August, far more than the 2,500 initially recommended by UNESCO, the United Nations cultural organization.

The tourist traffic has been a boon for the Peruvian economy but it also has resulted in many tourists complaining about the inadequacy of having to wait in long lines to purchase some or all of the logistics necessary for a successful visit to the iconic Inca Citadel such as entrance tickets, bus tickets, train tickets, hiring tour guides and transportation.

A simple search on popular travel forums like TripAdvisor for the past few months reveals Machu Picchu may be a victim of its own success. One tourist recently wrote about his negative experience: "This was the worst experience, there is no information at all, ANYWHERE. Once we finally got to the bus, SURPRISE!! You had to buy your tickets in just one location, you have to go back and do another line to buy tickets. Only 3 people to attend more that 300 tourist. So by now, we had been

waiting in line for 2.5 hours. How could one of the 7 wonders could be so unorganized!!!"

Tourist complaints like the one above will now be a thing of the past with a new mobile app named "MachuPicchu Center" available this week for Android and soon to be available for Apple's IOS. The app was released by MachuPicchu.Center, one of the top tour operators in Peru that specializes in Machu Picchu and winner of many travel industry awards. "Most tourists want the convenience of booking all of their logistics on their own from their cell phones and not waste 2.5 hours of their precious vacation time to buy tickets", said Hector Quizpe, a guide with MachuPicchu.Center. The MachuPicchu Center mobile app enables tourists to be their own tour coordinators and purchase all of the logistics required to visit Machu Picchu on their own.

One of the reasons Machu Picchu is known as the "Lost city of the Incas" is because it is tucked away up in a remote mountain valley that is hard to find. The village of Aguas Calientes, the jumping-off point for the uphill ride to the ruins, is still only accessible only by train. Tourists visiting Machu Picchu from Cuzco, where 99% of all tourists begin their journey to Machu Picchu, requires the purchase and perfect coordination of a minimum of 8 logistical items:

- 1. Transfer from Cuzco hotel to one of the train stations in Poroy, Ollantaytambo or Urubamba.
- 2. Train to Machu Picchu Pueblo also known as Aguas Calientes
- 3. Bus from Machu Picchu Pueblo to the entrance of Machu Picchu
- 4. <u>Machu Picchu entrance tickets</u> for either morning or afternoon. Plus option to hike Huanyapicchu or Machu Picchu Mountain.
- 5. Hire a guide for a 2.5hr Machu Picchu tour. A guide is now mandatory.
- 6. Return bus from the entrance of Machu Picchu to the Aguas Calientes
- 7. Return train from Aguas Calientes to Ollantaytambo, Urubamba or Poroy train stations
- 8. Transfer from train station to Cusco hotel

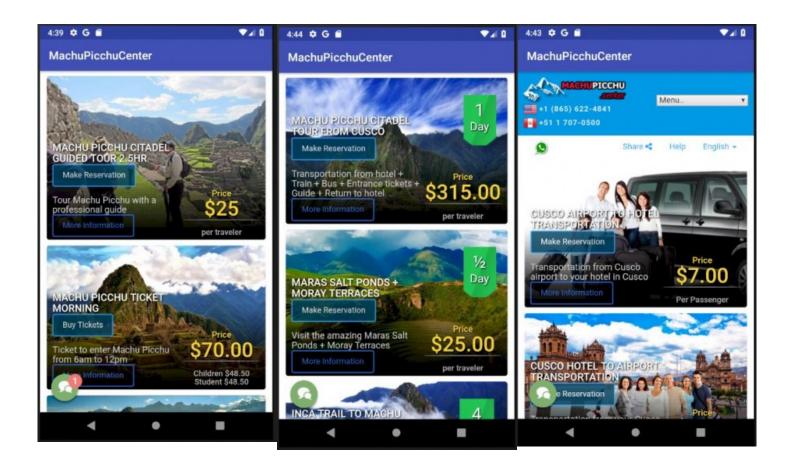
"Without the **MachuPicchu Center** mobile app, it is a tremendous hassle for tourists to coordinate their own trip to Machu Picchu" said Hector Quizpe. "Buying these items individually from each supplier's website is tedious and time consuming." he added. Tourists trying to buy these items on their own typically get very frustrated. Most of the individual suppliers' websites are not user friendly or use outdated technologies. This is why most tourists give up and end up waiting in long lines the day of their visit to buy bus tickets or hire tour guides. The **MachuPicchu Center** app provides an effective solution offering travelers an excellent reservation experience for all of their Machu Picchu visit needs.

Be your own Machu Picchu tour coordinator by downloading the **MachuPicchu Center** mobile app for your android device at <u>Google Play: Machu Picchu App for Android</u>

About MachuPicchu.Center

MachuPicchu. Center offers tours to Machu Picchu by train, by bus, or by hiking the Inca trail and all of the alternative treks such Salkantay, Choquequirao, Vilcabamba, Lares, Ausangate, and more. Visit our website to buy Lima to Cusco airfair, machu picchu tickets, transportation, guided tours or simply call us to help you with your itinerary. MachuPicchu. Center is also the top Inti Raymi Festival tour organizer. Do not miss this amazing festival if you are in Cusco on June 24th.

To learn more, please visit https://machupicchu.center



Media Contact

MachuPicchu.Center

pr@machupicchu.center

18656224841

412 N Main Street Ste 100, Buffalo WY 82834

Source: MachuPicchu.Center

See on IssueWire: https://www.issuewire.com/machu-picchu-now-has-an-app-to-avoid-long-

lines-1609209589922566