

Kosmar Holidays is ready for departure

New travel agency Kosmar Holidays is gearing up and putting the final touches to its business ahead of its launch on Monday.



South Yorkshire, Sep 27, 2018 (<u>Issuewire.com</u>) - New travel agency Kosmar Holidays is gearing up and putting the final touches to its business ahead of its launch on Monday.

Kosmar Holidays, based in Sheffield is to initially become an Online Travel Agency selling one of the UK's widest variety of package holidays from lots of different tour operators. In addition to this, Kosmar

Holidays is also planning to launch its own in-house package holiday programme by the end of October 2018. The programme would include package holidays to Greece, Turkey, and Spain just in time for Summer 2019. The travel agency also has plans to extend its programme to Croatia and Cyprus in time for Summer 2020.

Kosmar Holidays will act as a retail agent for ATOL Protected suppliers while using the ATOL Angel facility from The Travel Network Group which will protect customers monies on their own programme. Kosmar Holidays became a member of the Travel Trust Association last week which ensures customers are 100% financially protected. Managing Director, Jhy Worsnop-Hesford said: "The initial chat, application, and support from The Travel Network Group has been incredible, they have an excellent team, and by being a member of the TTA we can access so many different suppliers. It's an honor to be a member."

Kosmar Holidays has also outlined plans to launch a homeworking division towards the end of this year. Jhy said, "We would be committed to our homeworking agents, offering generous commissions, incentives and outstanding support is just a few ways we're going to do this."

Despite Kosmar Holidays being the core brand and heart of the company, there is a plan for sister brands to be introduced over the next year, Kosmar Ski, Luxury by Kosmar and Florida Travel Shop. In addition, Kosmar Holidays is also intending to grow its sales by introducing the brand to the High Street. It's understood the first branch may appear in Sheffield before the end of 2019.

To celebrate the launch of Kosmar Holidays, the first booking to be made through its website would be refunded to the lucky winner. The business will go live on October 1st at 9 am.

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