

Solitaire launches Solitaire World Bibvewadi, the largest mixed-use real estate project in Pune



Pune, Sep 13, 2018 (<u>Issuewire.com</u>**)** - Solitaire, Pune's fastest growing real estate brand, launches Solitaire World Bibvewadi. The 17-acre mixed-use project is the largest in Central Pune consisting of Offices, Homes and Lifestyle spaces. As a tribute to Bibvewadi's merchant legacy, the Solitaire World project commences with the launch of Solitaire Business Hub (SBH). **SBH Bibvewadi is spread across 5 lakh sq. ft. and over 30+** stories **tall**, making it the largest business hub in Central Pune.

A bustling commercial zone seated close to the culturally diverse heart of Pune, Bibvewadi is a treasure trove for the business community who have thrived in the vicinity for generations. With Solitaire Business Hub, the businesses will now be redefined, with a state-of-the-art facility located right at the Bibvewadi - Market Yard Crossroad. SBH delivers maximum business outreach being located in close proximity to the key markets and commercial centers of Pune.

The unique advantage of Solitaire Business Hub Bibvewadi is the Integrated Business Ecosystem (IBE), an innovation that blends the insights of analytical research with thoughtful space design. IBE delivers expertise in facility management through an array of carefully selected business-focused amenities and services to complement business practices, making operations highly convenient. Business essentials, like meeting pods and conference rooms, boardrooms, convention centers, AV centers and so on, are all integrated within the same structure, giving businesses an all-inclusive work ecosystem as and when they need it.

Solitaire has partnered with renowned brands from the industry to make Solitaire World come alive. The company has tied up with INOX, one of India's largest multiplex chains with **123 multiplexes and 492 screens in 61 cities**. The partnership is to ensure the best-in-class cinema experience to the residents and audiences, with one of the largest INOX multiplexes in Pune city.

Solitaire is also partnering with Shapoorji Pallonji, who bring in a 150-year-old legacy and expertise in engineering and construction. This is a key construction tie up to ensure the delivery of quality and excellence in terms of infrastructure at Solitaire World.

Talking about the Solitaire World project and its vision, **Atul Chordia - Director**, Solitaire elaborates, "Our insights on the business needs of the region's merchant community, coupled with the need for a lifestyle landmark in the area, led to the conceptualization of Solitaire World. In an effort to redefine Bibvewadi, Solitaire World is a mixed-use project, offering something for everyone. We've also partnered with the best to bring in an unparalleled experience. The launch of SBH and the interest it has garnered has indeed been a motivation."

About Solitaire

<u>Solitaire</u> is Pune's fastest growing real estate brand. The company, in its present shape and form, has facets of precision from construction, service from hospitality, and exclusivity from luxury retail in it. It is an enterprise dedicated to building life experiences and are proud to claim to be the only real estate brand dedicated to service. Established in 2010, Solitaire has been carved out of the fabled Chordia Group, with a sole intention of building iconic real estate landmarks in the City of Pune. The Group has consistently grown over 4 decades with nearly 500 acres under asset management and over 6 million square feet of ongoing projects spread across gated communities, commercial hubs, and benchmark luxury residential projects.

For any further communication or details, reach out to Solitaire at <u>connect@solitaire.in</u> and 020 6712 6712.





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