Co-Host of the Veterans Event With Snoop Dogg, Sony Musician B.Taylor, Hits Amazon Best-Seller List

B. Taylor ranked on the Amazon.com best-seller lists with the new book, Professional Performance 360 Special Edition: Success, Second Edition.



New York, Oct 3, 2018 (<u>Issuewire.com</u>**)** - From #1 on the Billboard Singles Charts, working with P.Diddy's Combs Enterprises, receiving Proclamations from Illinois, Texas & Nevada , a Washington D.C. Hill Vets Top 100 most influential award, to a recent las vegas co-hosted event for our military and veterans with the iconic Snoop Dogg, Global Ambassador and Musician, B. Taylor, joined a select group of business experts and entrepreneurs from around the world to co-write the book, Professional Performance 360: Special Edition: Success, Second Edition! The book also features content from JW Dicks, Esq., Nick Nanton, Esq., and other leading global international Best-Selling Authors® and marketing experts. The book was published by CelebrityPress®, a leading business book publisher that publishes books from ThoughtLeaders® around the world and was released on September 6, 2018.

On the day of release, Professional Performance 360: Special Edition: Success, Second Edition reached best-seller status on Amazon – reaching as high as #38 in the "Direct Marketing" category. The expert information shared in B. Taylor's chapter, "1 Life, 1 Miracle," has helped the book reach optimal best-seller placement and will help readers gain similar success in their endeavours.

CelebrityPress® describes the book as a compilation of experiences (both successful as well as those to avoid) to help others better understand the prerequisites of success. The careful selection of CelebityExperts® mentioned in this book highlight the qualities that are required

to achieve goals-regardless of their nature. The reader may note that it is a no different mindset to set aspirations for lofty goals or down-to-earth ones. In fact, some experts need to work their way up to higher goals while others have a mindset to go for broke-and both make it work!

Among the main drivers in high achievers are knowledge, goal-setting, planning, perseverance, passion and action. While finance is not to be ignored, entrepreneurs and 'doers' do not allow this element to destroy their dreams, and merely factor it into their plans. Success becomes a habit and a precious quality to share with all who wish to achieve.

After such a successful release, B. Taylor was recognized by The National Academy of Best-Selling Authors™, an organization that honours authors from many of the leading independent best-seller lists.

Click HERE to order a copy of Professional Performance 360: Special Edition: Success, Second Edition.

A portion of the royalties earned from Professional Performance 360: Special Edition: Success, Second Edition will be given to Entrepreneur's International Foundation, a not for profit organization dedicated to creating unique launch campaigns to raise money and awareness for charitable causes.

About B. Taylor

Renowned musician, B. Taylor has been deemed 'the Stevie Wonder of Hip Hop;' due to his musicianship and ability to play four instruments-piano, drums, guitar and organ. But that's only the beginning of his story. Discovered by Smokey Robinson and The Miracle's, Pete Moore, he has been endorsed by The Miracles, The Supremes, The Temptations, The Marvelettes, The Vandellas, The Four Tops, The Gordy Family and the iconic Cash Family of country music for his unique talents as a Hip-Hop artist, producer and songwriter with consummate musicality.

As a No. 1 Billboard-charted musician, writer, producer and performer, the Peoria, Illinois native became a decorated sailor in the U.S. Navy and was awarded special duty and an honorary discharge by the Secretary of the Navy in order to pursue the NFL and his savvy entertainment career professionally. B. Taylor maintains an active presence as a Global Ambassador and Advocate of Music and Entertainment for the U.S. Military, Veterans, First Responders and Their Families speaking to over 250,000 youth and military personnel while also being supported by many top-ranking officials from all four branches of the U.S. Military (Navy, Army, Air Force and Marines) as well as Department of Defense officials. B. Taylor is also a Co-Chair of The Veterans Task Force Committee formed by U.S. Congressman and Vice Chair of The U.S. Veteran Affairs Committee Gus Bilirakis.

He earned 2 Grammy Nomination Considerations in 2012 for his single "Fire In Your Eyes," ft. NCIS star actress Pauley Perrette, which reached No. 1 on the Billboard's Hot R&B/Hip-Hop Singles Sales Chart. Taylor has also performed for President Bush's family, President and First Lady Obama, Christy Walton(Walmart Owner), and opened for Pitbull, Snoop Dogg, Ray J, and many other notable entertainers. He has also garnered national presence on ESPN, Extra, The Insider/Entertainment Tonight, Fox, CBS, NBC & ABC, as well as features in Billboard Magazine, BRE (Black Radio Exclusive) Magazine, Yo Raps Magazine, Respect the Grind, The A&R Chronicles, El Diario, BET, VH1, allhiphop.com, and much more.

This rising young mogul has received over 60 endorsement letters(awards) and testimonials from top government officials, military officials, Fortune 500 executives, educators, legendary entertainers, and continues to redefine the music industry with his impeccable brand. B. Taylor has changed the culture and is the first artist to bridge the gap between hip-hop urban/pop culture, Classic Motown, The U.S.

Military, and Motorsports. His "1 Life" movement is a positive powerful force, as he is helping, changing, and saving lives all through the universal power of music.

About CelebrityPress® LLC:

CelebrityPress® LLC is a leading business book publisher that publishes books from ThoughtLeaders® around the world. CelebrityPress® LLC specializes in business anthologies, among various other types of titles, and has published books alongside Jack Canfield, Brian Tracy, Dan Kennedy, Dr Ivan Misner, Robert Allen, Michael Gerber, Tom Hopkins, and many of the biggest experts across diverse fields. CelebrityPress® LLC focuses on helping its authors grow their businesses and their personal brands through book publishing; the organization has successfully helped launch thousands of best-selling authors® to date.

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