

Press Release: Party Boi Rokk – “Running Man” Single

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Los Angeles, Nov 1, 2018 (Issuewire.com) - Whether you're an avid Hip Hop or R&B fan, **Party Boi Rokk** proves that he is heating up the streets with his newest single “*Running Man*.”

His voice is very subtle, swagger and delivers tasty vocal melodies that really compliments the song's overall aura and atmosphere. This is a track with insatiably clever lyrical content, all mixed into one multifaceted track of good vibes all about the good times.

One thing that really stands out is **PBR**'s authenticity. His hypnotic and ambient vocal approach isn't doused with auto-tune and you can hear the true essence of a really talented artist. And that's what makes "*Running Man*" so effective – the realness. No post production theatrics or enhancements to distract you from what really matters – the execution of a dangerously catchy track.

And that's another factor – the catchiness. **PBR** chooses his melody placements wisely and ties the vibe of the song together with his versatile vocal approach and visceral style that keeps your attention right where he wants it. And rightly so.

"*Running Man*" officially drops this Friday on November 2nd and will be available on several digital music retailers and streaming platforms. This song is a gem, and it has that perfect R&B and Hip Hop mix that we've all come to know and love in aspects of the genre. If you're one of those fans of the genre, then **Party Boi Rokk** will easily become one of your new favourites.

Connect with **Party Boi Rokk**:

- Instagram: https://instagram.com/party.boi.rokk?utm_source=ig_profile_share&igshid=1m68gji06a1r1
- Twitter: <https://twitter.com/PartyBoiRokk>
- YouTube: <https://m.youtube.com/channel/UCyX-LGOXWpuUWIQa-as3iJg>
- SoundCloud: <https://m.soundcloud.com/partyboirokk/1-party-boi-rokk-jumpin-ft-austin-martin>
- iTunes: <https://itunes.apple.com/us/artist/party-boi-rokk/1329038346>



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