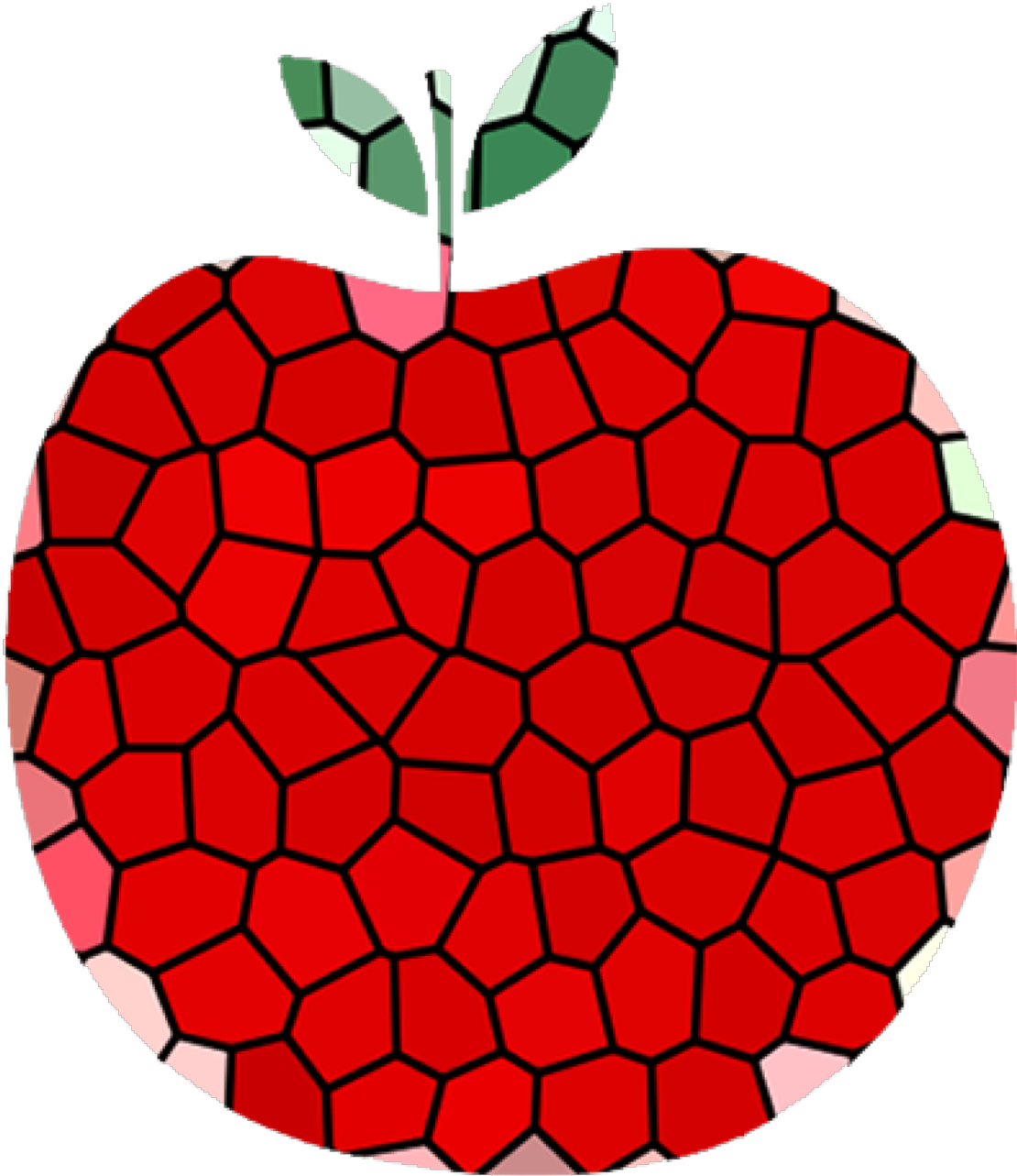


## Art Apple NYC Launches with Exhibit to Support NYC Local Artists



**New York, Nov 7, 2018** ([IssueWire.com](http://www.IssueWire.com)) - Art Apple NYC, an event production, art consulting and media outlet company, is excited to announce the launch of its newly developed web page ([www.artapple.nyc](http://www.artapple.nyc)). Originally a multimedia production platform where artist meet, collaborate and perform.

Art Apple NYC was established in 2017 and began as a local New York City art series every Tuesday in Soho and the Lower East Side. Bringing artists, press and taste makers together to a networking experience with artisanal pairings. After over 50 successful activations the collaborators decided to expand to a global market. Today it intends on giving artists an opportunity to showcase their talents and works through event production, buyer outreach, collaborative merchandise, and press. The first series was received with great enthusiasm by New York Times published artists like Real Love Child, Allen Hirsch and NY Romantics. We have showcased local artists like Clockwork Crosby, Resin, Ian Sullivan and international artists like Lady JDay and Mr. Brainwash. Art Apple's showcased work have been featured on Bravo's Million Dollar Listings and exhibition guests have included Angela Simmons, Amare Stodemire, Cuba Gooding Jr, Nicole Miller and Patrick Toussaint at the Delilah New York location. The company's Motto is "A CITY OF GIVING", a mission concept through where partners are encouraged to give back to their local communities, charities as well as public schools.

"We are delighted to launch our art's community web page to further broaden our market and to further improve relationship with artists and their market," shares Moises De Pena, Founder of Art Apple NYC. The information-filled arts web page will not only help support our local artists in New York City but will also allow businesses and brands to identify new talent providing a channel for services for their decor needs," adds Moises.

While essentially a single, full-functioning web page, the page includes essential updates of local artists that allow readers to follow the growth of the artists over time along with providing these artists the ability to capture consumers in the exclusive shop.

Hosting the page launch, Art Apple NYC is also pleased to announce its partnership with SF 173. SF 173 is a store front pop up venue that is concept space for events in arts, music and fashion in Williamsburg, Brooklyn. SF 173 is powered by Sound Factory LIC. Sound Factory LIC is a 5,000 square foot workspace founded in 2015 as a safe haven for people working in the music and creative industries. Sound Factory LIC has since grown into an accelerator for musicians with over 20 curated music workspaces. Through this strategic venue partnership, Art Apple NYC will create a monthly art series in Brooklyn that will offer sales support for local New York City artists.

"This new partnership makes it easier for our artist prospects to reach a level of understanding about what it takes to join the commercial marketplace" adds De Pena. "Pushing the importance of education and collaborations as our core business, I feel that the artist we work with can count on our support so long as they have a definitive goals, passion and drive to express themselves via their art ," explains Moises.

The company has enjoyed great experiences with previous curated art events and has discovered that all involved share the will to expand artist's works to new markets otherwise difficult to reach or explore alone. The digital platform [www.artapple.nyc](http://www.artapple.nyc) is focused on local New York City and International artists and the dissemination of works world-wide. Discovering and identifying up and coming collaborators in the areas of arts, fashion, and music as well exploratory markets in travel and gastronomy. For this launch event we welcome works by our artist partners Clockwork Crosby, Lady JDay, Eddy Bogaert, Najee' Amore, Shareif Z, Lola Jiblaze, Ben Moon, Nocturnal Abstract, and Heart by Leon. The event will take place November 20th, 2018 at SF 173 located at 173 Powers Street, Williamsburg, New York at 6pm till 11pm and open to the public.

RSVP available at [www.artapplenyc.splashthat.com](http://www.artapplenyc.splashthat.com)

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See on IssueWire : <https://www.issuewire.com/art-apple-nyc-launches-with-exhibit-to-support-nyc-local-artists-1616521333567605>