

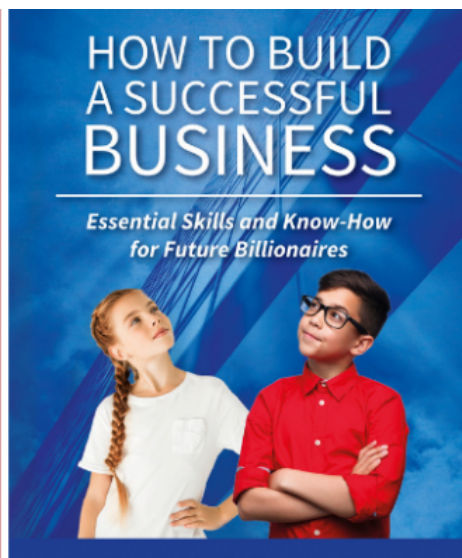
Barrister Professor Mark Watson-Gandy launches new book:

'KidsMBA: How to Build a Successful Business: Essential Skills and Know-How for Future Billionaires'

kidsMBA

" Motivational, empowering and packed with real-life insights and know-how, this book will introduce you to some of the essential skills and mindset you will need to turn your talents into a business plan and to start, manage and grow your own business. "

THE BOOK THAT MIGHT CHANGE YOUR CHILDREN'S LIFE IS ON SALE ON AMAZON !



“ Business skills are just like learning to ride a bike. None of us are brilliant at it, the first time we get on a bike. We feel a bit wobbly. And we may even fall off. Perhaps more than once. But with time and patience, we get better & better. ”

Prof Mark Watson-Gandy

THE **kidsmba** book is out !

★★★★★ INSIGHTFUL
★★★★★ MOTIVATIONAL
★★★★★ INSPIRATIONAL
★★★★★ EMPOWERING

A business book for kids

Whether you dream of building an on-line business, running an international corporation or becoming a fashion designer, pop star or footballer, there are key business skills that you cannot do without if you are to succeed financially.

This book will introduce you to some of the essential skills and know-how you will need when starting out in business.

"Spurred by watching the attrition to new businesses through a lack of core skills, one British insolvency lawyer is bringing business education to children."
Forbes

 Professor Mark Watson-Gandy is a practising barrister, law professor and serial company chairman. He has appeared in high profile business and insolvency cases in the UK and abroad. He created the first LL.M on Corporate Finance Law at the University of Westminster. In 2016, he founded Kids MBA Ltd whose innovative 2-day introduction to business skills course is now delivered internationally.

www.kidsmba.net

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BUSINESS/CHILDRENS

London, Nov 6, 2018 (Issuewire.com) - KidsMBA is the result of Mark's work as a corporate insolvency lawyer; despairing at the high rate of failure of new businesses (50% of new businesses in the UK don't survive the first five years), he set out on a mission to teach kids core business skills and the know-how needed for business and self-employment. Since its launch in 2016, the KidsMBA course is presently taught in 18 countries.

Building on his work at KidsMBA, Professor Mark Watson-Gandy's latest book is aimed at children and covers the key skills involved in running a business. 'KidsMBA: How to Build a Successful Business: Essential Skills and Know-How for Future Billionaires' is designed to be motivational and empowering. Written in an easy-to-read style, it takes the reader through topics ranging from writing business letters to marketing and from budgets and legal obligations to bookkeeping.

"Reading the [kidsmba book](#) may not make you cooler. Or better at sports. Or get you better

grades in chemistry. It may not make you rich. But it might. And, it might just change your life.”

For inquiries, interviews with the author, a copy of the book to review or any further information about the book, author or the event, please contact: Emanuella Giavarra on eg@kidsmba.net

About the Author:

Mark Watson-Gandy is a barrister at Three Stone Chambers and practices in insolvency, company, banking and private international law. He is also a visiting professor at the University of Westminster and a special lecturer at Cass Business School, as well as the author of several specialized law publications.

He founded the KidsMBA programme in 2016, which is now delivered under license in 18 countries worldwide, and has made it his mission to help children develop the business skills they will need in later life.



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