Cannabis Stocks Alerts from Positive Stocks

Positive Stocks Cannabis Podcast Interviews now Airing on Major Networks including iTunes, Spotify & iHeart Media.



San Diego, Nov 7, 2018 (<u>Issuewire.com</u>) - Positive Stocks presents interviews with CEOs of leading small-cap companies.

Generating Profitable Visibility. We Work With Both Public and Private Companies... (successful small-cap, mid-cap, and large-cap)

Competition to attract new investors is intense and difficult. As a result, successful companies are turning to demand generation strategies as a tool to attract new investors.

Today's investors and consumers are heavily influenced by content presented on Digital Media. More purchase decisions start online now than ever before. Whether it's for yourself, your company, or your clients – if you want to make sure you have accurate awareness representation, we can help.

...using demand generation and digital public relations strategies to increase retail market support. We have the ability to ramp up conservatively, moderately and aggressively ...

Positive Stocks Uses Technology and Internet Man-Power To Generate Awareness http://www.positivestocks.com

Successful Shareholder Acquisition Digital Marketing Campaigns

We'll analyze your business, find the areas that need to be improved and come up with a game plan to boost your revenue. Before we start our engagement, We'll use math to show you how much traffic we can drive to your company and how that visibility converts into sales or investment dollars.

- **1.** We use written content around your companies industries to get people to see your company and your stock.
- **2.** We also use this content to link build to your website to rank your website on industry-specific keywords.
- **3.** We use simple videos around your company to get people to see your company and you as an industry leader, Youtube is the 3rd largest search engine in the world. We also use these videos on a handful of other highly visited websites.
- **4.** We write keyword specific content to get the word out about your company. There is a certain way a press releases or online content needs to be written to get the most people to see it online.
- **5.** We have people on our staff that contacts blogs in the industry to get a built-in audience for your industry to learn about your company.
- **6.** We have people on our staff that go into investor forums to talk about your company and keep the conversation going.
- 7. Finally, we pay for traffic to your company and your stock using banner ads on investor sites and

other sites related to finding investors for your stock. We also use paid traffic to bring you customers for your company.

All of the above services help to get your company found online which helps with finding your customers and investors for your company.

We strategically pick keywords, build and optimize your online infrastructure by creating content while building links around the terms your ideal buyers are searching for.

Demand Generation Strategies To Help Create Shareholder Bases

- Improves Liquidity
- •Strengthens Market Valuation
- Raise Capital
- •Create More Revenue
- Increase Sales

We are selective in the companies that we choose to represent. Engaging with companies that have super compelling stories, strong growth potential, near-term profitability, and superior management.

Contact us now!

Positive Stocks offers strategic investor relations services to its clients using a variety of marketing strategies designed to communicate their clients' company history and business plan to the appropriate institutional and retail investment professionals.

With in excess of 21,000 stocks in North America competing for investment dollars, Positive Stocks Consulting group knows that it is critical for your company to garner the attention necessary for you to achieve adequate valuations in the marketplace.

Positive Stocks Consulting group's philosophy is that "investor relations is an ongoing project". To that end, the company is relationship driven and results oriented. They strive to accomplish their goal of selecting the right clients for their services and concentrating their resources and efforts on only a limited number of high-quality clients.

By being highly selective of the clients they represent - companies with compelling stories, strong growth potential, near-term profitability, and superior management. - Positive Stocks is able to provide extraordinary service and deliver measurable results. If your company's investor relations campaign could use a jumpstart if you want to maximize shareholder value, consider Positive Stocks.

Positive Stocks is a syndicate of investor relations consultants representing several years of experience. Their network of consultants includes stockbrokers, investment bankers, fund managers, and institutions that are actively seeking opportunities in the micro, small and mid-cap equity markets.

In our industry, we saw an unfulfilled need that clients we no longer seeing massive visibility or exposure while dealing with traditional public relations agencies. Search engine results, social- media, and a strong web presence matter now more than ever.

Located in San Diego, CA.

Description

Positive Company Introductions, Stock Alerts and CEO Interviews. Sharing Strategies and Advice to Help You Live a Better Life. www.positivestocks.com

Listen to the podcast:

https://open.spotify.com/show/6Gsx4MKcPMC47VAk1u83iO?si=fshaTf5yRheHeTRK_owH0A

To hear more **POSITIVESTOCKS.com** podcasts.

Positive Stocks podcasts are also available on iTunes, Spotify, Google Play Music, Stitcher, Spreaker, YouTube via Spreaker, iHeart Radio and Tunein.

About Positivestocks.com - POSITIVE NEWS FROM EMERGING GROWTH STOCKS

PositiveStocks.com is a recognized news source publishing third-party news/ press release/ we create original financial content. Learn about investing in stocks and sector trends from PositiveStocks.com with our news alerts, articles, <u>podcasts</u>, <u>ceo interviews</u> and videos.



Media Contact

Positive Stocks Alerts

info@positivestocks.com

8585927775

701 Palomar Airport Road

Source: Positive Stocks

See on IssueWire: https://www.issuewire.com/cannabis-stocks-alerts-from-positive-

stocks-1616494479187077