

## **Real time aggregation for intercity Bus booking to hit On Road on 26th Jan 2019**

While travelling from one city to another was always been painful experice for travellers while boarding buses be it a State Road transportation or Private buses thru current ticket booking platforms, till this time no one understood grassroot issues



**New Delhi, Nov 29, 2018 ([IssueWire.com](http://IssueWire.com))** - India is a country with more than 95% of population depending on public transportation services when it comes to travel from one city to another city, most of the time this travel is unplanned so dependency on bus increases more.

Current players in online booking are only focusing on inventory management & mostly depending on ticket booking agents who do not own buses it becomes really tough to find a bus in private player segment because as per Indian laws private buses can not enter into state government owned bus stands so it becomes more and more difficult to locate a bus. With a lot of issues and limitations with current online and offline ticket booking systems it creates a painful on-boarding experience for passengers. and when it comes for the people who travel on a daily basis from one city to another it is a horrible experience which includes getting late to office just because they miss their bus by a margin of a couple of minutes and next to come after a long interval.

Keeping current burning issues in mind on 26th Jan 2019, a new start-up GT Path Digttravels Private Limited is all set to hit the road with brand name of GoTo, it is as similar to the script of OLA and Uber share and pool services where as you can book a bus seat based on your current location & bus running towards your destination. Just like OLA and cab hailing services buses can be seen running on a map towards the destination you want to travel with their expected time of arrival to your nearest boarding point, which will ease the onboarding experience as you may not be required to travel back to the bus stand for boarding the bus and you can see the bus coming towards your boarding point with ETA which is completely linked with Google Map API.

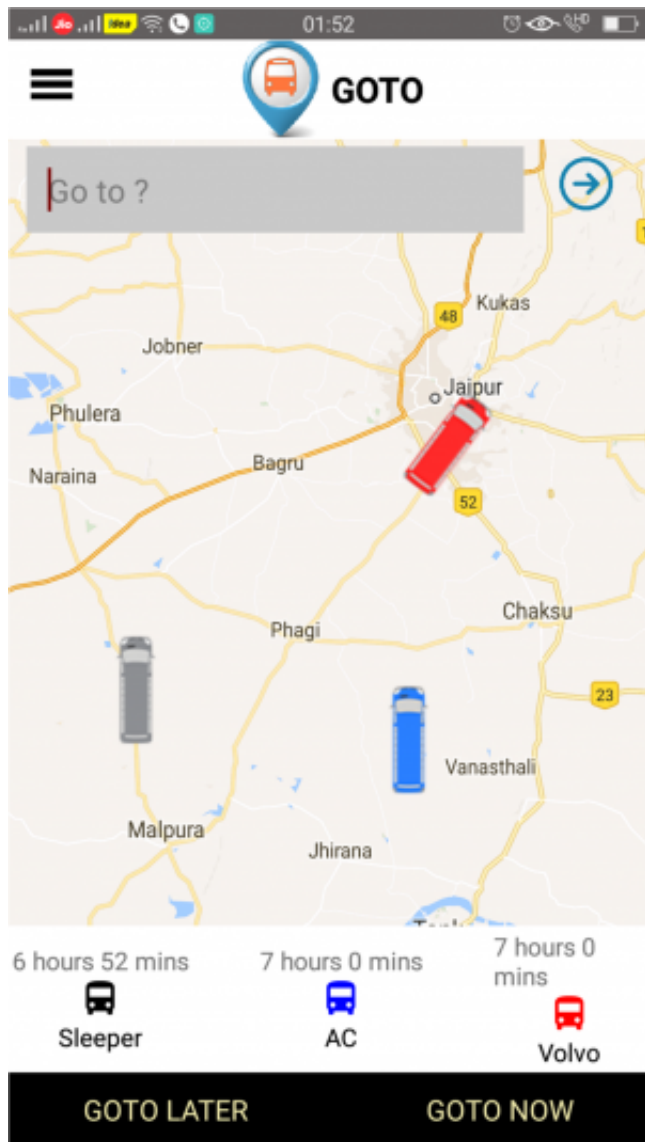
It's further a great platform for private bus operators who are facing issues for passenger occupancy and some malpractices of their own staff as they have no tracking system that shows how many people boarded once the bus left the boarding point.

Currently GoTo is having 600 fleet attached in North and Western region of India and majorly going to cover 1500+ cities along with 7000+ small towns, buses with GoTo are going to have a mobile device which is installed by the company itself at their own expenditure with conductor app logged in to track bus running on defined route.

"In a country like India a common issue is looking towards a value proposition which is going to give a pocket friendly and cost effective model, we will be looking forward in future to go exclusive and per km charges for customer, based on occupancy and demand of customer on different routes" an exclusive comment from Harsh Vardhan Sharma - Founder for GoTo

"It has been a long journey for finding right stakeholders and vendors for the company because our first purpose is not only to ease customer's on boarding the bus but also provide a comfortable and safe journey to passengers, we have been very choosy for selecting our bus operators and based on routes only top players with professionally managed driver and conductor teams has been approached however it was a little bit difficult to convince them but few value added services has given them a boost to allow us to place our devices"

Said Pooja Gupta: Partner Alliances and Vendor Management



## Media Contact

Gt Path Digitravels Private Limited

harsh.sharma@gotobus.in

8218458169

272, 1st Floor Shakti Khand 3 Indirapuram

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See on IssueWire : <https://www.issuewire.com/real-time-aggregation-for-intercity-bus-booking-to-hit-on-road-on-26th-jan-2019-1618495182521410>