

Global Online Learning Market Analysis by Component, Product, Learning, Vertical and Geography

Forecast period- 2017 to 2025



Nevada City, Dec 5, 2018 (IssueWire.com) - This report studies the Online Education Market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyses the top players in the global market, and splits the Online Education Market by Product, Learning Type, Verticals and Geography. Also highlighted are the Statistics, Market Size, Recent trends, Drivers and Restraints, Opportunities, etc.

Over the past few years, the trend of online learning has been growing rapidly. Online learning can be defined as obtaining virtual education using a mobile, laptop or a desktop from anywhere in the world. It helps a person to become an independent learner at his/her own pace. The advanced design & technology of online learning reduces distractions and keeps the focus on learning.

The global Online Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2018 and 2025. The Asia-Pacific countries will occupy a majority of the market share in coming years. North America, especially the United States, will play an important role which cannot be ignored. Any changes from the United States might affect the development world trend of Online Education Market. European and Middle Eastern countries are planning to invest heavily in this particular market.

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The key players included in the global online learning market:

- Udacity, Inc
- Aptara Inc
- Pearson Education
- Adobe Systems
- Edmodo
- PowerSchool Learning

- Docebo
- LinkedIn Corporation
- McGraw-Hill Education
- Blackboard Inc.
- McGraw-Hill
- Microsoft
- Tata Interactive Systems

Regional Analysis:

The regional analysis of the online education market has been highlighted for regions like Asia Pacific, North America, Europe, Middle East & Africa and Latin America. It has been observed that North America is estimated to account for the largest share of the market, whereas Asia-Pacific is projected to grow at the fastest rate during the forecast period.

The major growth in the online education market in North America is attributed to technical advancements and increasing use of internet, mobiles and tablets in the region.

Global Online Learning Market-By Component

- Software
- Hardware

Global Online Learning Market- By Product

- Services
- Contents

Global Online Learning Market- By Learning Type

- Asynchronous
- Synchronous

Global Online Learning Market – By Verticals

- Primary to Secondary Education
- Higher Education
- Professional Education
- Others

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Key Features of the Study:

- This report provides in-depth analysis of the Global Online Learning Market and provides market size (US\$ Mn) and cumulative Annual Growth Rate (CAGR) (%) for the forecast period (2017-2025), 2016 being the base year.
- The report provides insights about factors affecting the market growth.
- It provides historical and forecasts revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW).
- It highlights the revenue mixes across different segments and points out the investment opportunities for this market.
- It profiles leading players in the global online learning market based on the parameters like Company Overview, Financial Performances, Product Portfolio, Geographical Presence, Future Plans, Key Developments, Strategic Alliances, Mergers and Acquisitions.

Table of Contents

The market report includes the following sections:

Chapter 1: Introduction

Chapter 2: Executive Summary

Chapter 3: Global Online Learning Market – Market Dynamics

- Drivers
- Restraints
- Opportunities

Chapter 4: Global Online Learning Market-By Component

- Software
- Hardware

Chapter 5: Global Online Learning Market- By Product

- Services
- Contents

Chapter 6: Global Online Learning Market- By Learning Type

- Asynchronous
- Synchronous

Chapter 7: Global Online Learning Market – By Verticals

- Primary to Secondary Education
- Higher Education
- Professional Education
- Others

Global Online Learning Market – By Region

- North America
- Europe
- The Asia Pacific, Rest of the World(ROW)...

TOC Continued

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