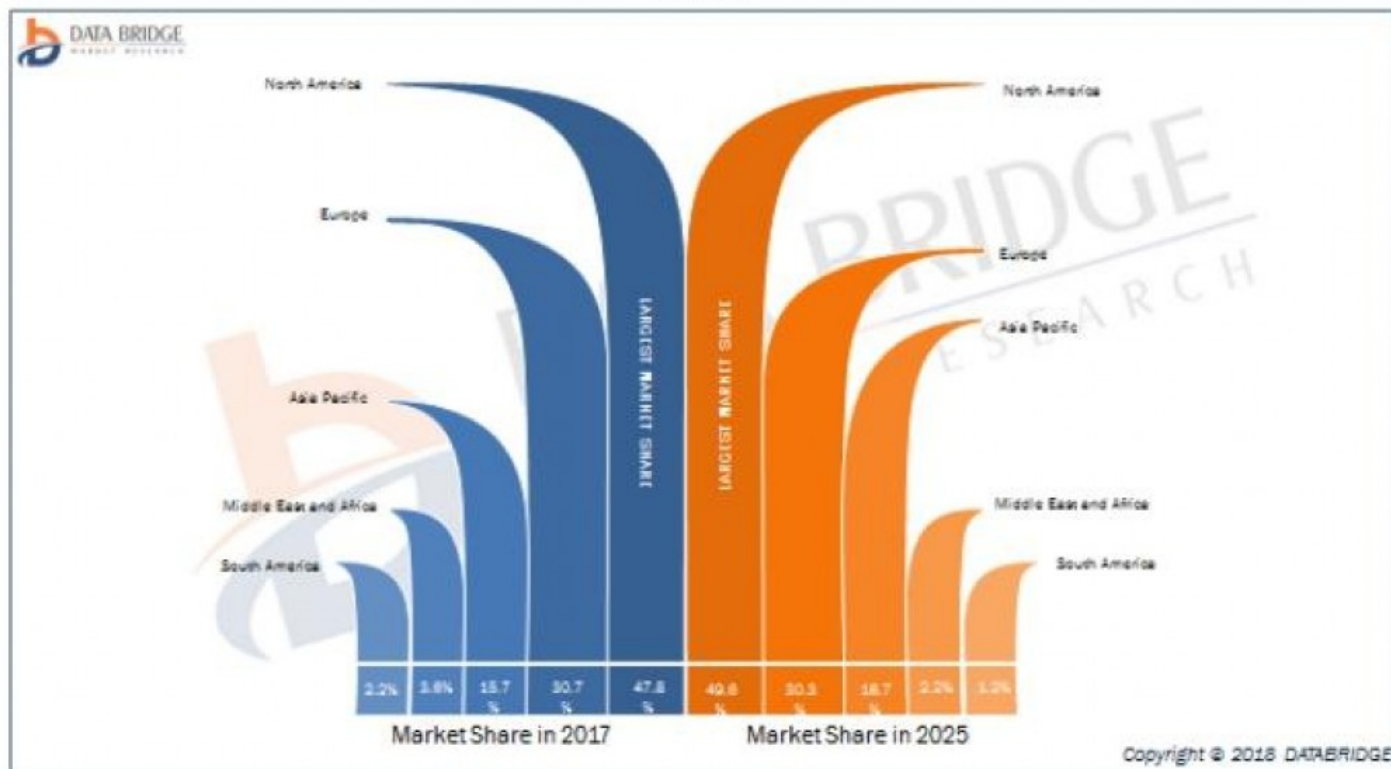


# IoT Sensors Market Study On Latest Innovation, And Industry Expected Reach USD 22,150.0 Million 2025

IoT Sensors Market Latest Innovation By Siemens , Bosch , SAP, KONUX, Nexiot AG, Honeywell, Libelium, Broadcom , Hitachi, Huawei Technologies, GE, Rolls-Royce, Arm, Analog Devices, CenturyLink, NXP

## Global IoT Sensors Market – Industry Trends and Forecast to 2025



### IoT Sensors Market - Growth Analysis By 2018 To 2025

**Pune, Dec 27, 2018 (IssueWire.com)** - The Global IoT Sensors Market was valued at USD 5,050.0 million in 2017 and is expected to reach USD 22,150.0 million in 2025, growing at a healthy CAGR of 32.9% for the forecast period of 2018 to 2025. The upcoming market report contains data for the historic year 2016, the base year of calculation is 2017 and the forecast period is 2018 to 2025.

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Furthermore, the study assessed major market elements, covering the cost, capacity utilization rate, growth rate, capacity, production, gross, usage, revenue, export, supply, price, market share, gross margin, import, and demand. In addition, the study offers a thorough segmentation of the global IoT Sensors Market on the basis of geography, technology, end-users, applications, and region.

## Market Key Competitors:

- Robert Bosch GmbH
- NXP Semiconductors N.V.
- Infineon Technologies AG
- Libelium
- Broadcom Inc.
- Analog Devices, Inc.,
- TE Connectivity Ltd.,
- TDK Corporation,
- Omron Corporation,
- Sensata Technologies, Inc.,
- Texas Instruments Inc.,
- Honeywell International Inc.,
- Siemens AG,
- General Electric Company,
- SmartThings Inc.,
- Murata Manufacturing Co., Ltd.,
- Sensirion AG,
- Digital International Inc.,
- STMicroelectronics N.V.,
- Trimble Inc.,
- Monnit Corporation,
- and many more.

## Competitive Analysis:

The global IoT sensors market is highly fragmented and the major players have used various strategies such as new product launches, expansions, agreements, joint ventures, partnerships, acquisitions, and others to increase their footprints in this market. The report includes market shares of cybersecurity as a service market for global, Europe, North America, Asia Pacific, South America, and Middle East & Africa.

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## Market Key Developments:

- On May 2017, Siemens AG acquired Enlighted Inc., a provider of smart IoT (Internet of Things) systems in buildings. This acquisition expanded Siemens' smart IoT products and derived its digitalization in multi-sensor-based IoT platform.
- In 2018, EkkoSense (UK) launched wireless thermal sensor based on Internet-of-Things (IoT) technology. This sensor provides an ultra-low cost sensor that helps in deploying real-time thermal management of data centres.

## Robert Bosch GmbH

- Founded in 1886 and headquartered in Stuttgart, Germany. Robert Bosch GmbH is engaged in providing engineering and electronics equipment with innovative technology. The company improves the mobility, shapes the cities of the future, make home smarter, and healthcare more

proficient. The company provides products for mobility, home appliances, industry and trade, and market specified solutions. The company operates in three business segment: mobility solutions, industrial technology, consumer goods, and energy and building technology. The company offers services to various industries such as automotive, energy, semiconductors, material handling, industrial, telecom, aerospace and defense, HVAC monitoring and others.

The company's subsidiaries include Dremel, BSH Hausgeräte, Bosch Rexroth, ETAS and others. The company operates in many countries and has its presence in 135 countries regions.

- In November 2017, Robert Bosch GmbH (Germany) launched a new fundraising foundation where it fosters the science and technology.

## **TE Connectivity**

Founded in 2007 and headquartered in Switzerland. TE Connectivity is producing high-performance market in the field of Electronics, Automobile and Industries solution, passive component, power system, sensors, and fiber optics. TE Connectivity contains different products such as digital component sensors, force sensors, multi-sensor modules, position sensors, speed sensors; temperature sensors torque sensors and many more. The products are applicable in various sectors like the production lines, robotics, lifts, control panels, cash machines, motion control systems, lighting, building systems, solar, HVAC, cars, trucks, buses, off-road vehicles and an array of safety-critical applications.

TE Connectivity operates through its subsidiaries like Tyco Electronics AMP Korea Ltd, Measurement Specialties Inc., Tyco Electronics Ltd, AMP Amermex, S.A. de C.V. and many more. The company has its global presence in North America, Europe, and Asia-pacific and Middle East & Africa.

- In November 2017, TE Connectivity (Switzerland) acquired the ntercontec Produkt GmbH (Germany). TE Connectivity takes the advantages of generating hardware, Industrial manufacturing, and manufacturer of circular metric connectors.

## **TEXAS INSTRUMENTS INCORPORATED**

Incepted in 1950 and headquartered in TEXAS, UNITED STATES. TEXAS INSTRUMENTS INCORPORATED is engaged in designing and manufacturing analog and embedded processing products power electronics across every industry. It offers amplifiers, audio, clock & timing, data converters, die & wafer services, interface, microcontrollers, motor drivers, power management, processors, RF & microwave, sensors, space & high reliability, switches & multiplexers, and wireless connectivity. The company operates in three business segments: analog, embedded processing, and other. The IoT sensors products fall under sensors segment.

. The company's subsidiaries are Auto Circuits, Inc., Butterfly Communications Inc., Telogy Networks, Inc., Texas Instruments Business Expansion GmbH, Texas Instruments Canada Limited, Texas Instruments France S.A., and among others. The company has its presence in Asia, Europe, Middle East, and Africa, and United States.

- In April 2014, Texas Instruments Incorporated (U.S.) launched an internet of things ecosystem for cloud providers and ARM sensor platforms in open source for sensors hubs.

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**Market Drivers:**

- Increased use of IoT sensor devices due to the technological advancements
- Growth in the internet penetration rate
- High demand for connected and wearables devices
- Introduction of Ipv6 creating larger address space
- Adoption of real-time computing for IoT applications

**Market Restraint:**

- High data security concerns
- High complex systems

**Market Segmentation:**

## By Type:

- Accelerometers
- Temperature Sensors
- Gyroscopes
- Magnetometer
- Pressure Sensors
- Light Sensors & Others

## By Network Technology:

- Wired
- Wireless

## By Application:

- Consumer Electronics
- Building Automation
- Healthcare
- Automotive
- Industrial
- Retail & Others

## By Geography:

- North America
- Europe
- Asia-Pacific
- South America
- Middle East & Africa

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