

Mariam Saleh hosts a Pop Up Event for her #IAM Campaign in Beverly Hills

Mayssa Karaa, Moustafa Al Abdalla, Dounya Batma, Fahad AL Kubaisi, Royals and Music Execs attend the exclusive event



Los Angeles, Dec 9, 2018 (IssueWire.com) - In case you missed **Mariam Saleh's** Pop Up Event held on Nov 23, 2018, here's a recap of the Official US kick-off sponsored by **Backstage Productions**, Qatar Airways, Ghaly Center and Fatima Idrissi – Gianni Ricci.

Mariam's **#IAM** is a World Music Campaign focused on **Introducing Arabic Music** without losing its identity to the Western, Latin and other major Entertainment markets for film and music collaboration.

The private affair was attended by Iraqi Superstar Moustafa Al Abdalla, and Qatar's first Grammy Nominated singer/producer Fahad Al Kubaisi, Swiss Producer Elam Jay, RedOne, Bruno Valverde, Dunya Batma and more.

Also in attendance was Dr Sumaya Al Nasser, the first Saudi Woman to be appointed Ambassador for "Peace without Borders Org".

A surprise performance by Lebanese American singer Mayssa Karaa of her just-released single titled "[Call Me a Stranger](#)".

Besides sponsoring and organizing a series of events in the US and Middle East, Mariam Saleh is currently in the US laying out the groundwork for her campaign and promoting the Music of Arabia **#MOA** Introducing Arab Music to the World **#IAM** Her mission: to “**Bridge the Cultural Gap Thru World Music” One Single” at a time.**



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