

Think First Digital (TFD), digital arm of 24 Frames Digital appoints Mr. Hussain Kalsekar.

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Mumbai, Dec 10, 2018 ([IssueWire.com](http://www.IssueWire.com)) - Think First Digital (TFD), the digital arm of 24 Frames Digital appoints Mr. Hussain Kalsekar, Food Critic and Digital Professional as their Head of Digital, Pan India.

Pioneers in Live Webcasting in India with a dedicated team of 100+ across the globe. 2 years back what 24 Frames Digital decided to start its complete Digital Arm and form a commendable team of professionals. The hiring is one of the key strategies by 24 Frames Digital to strengthen its digital presence.

Mr. Kalsekar, who worked with India's Leading Digital Agency, Kwebmaker, will be responsible for leading the growth in digital for Think First Digital.

Mr. Kalsekar will directly report to National Director, Pan India.

He joined this November 2018 and will be effectively involved in planning and strategy of the Digital Arm

Speaking on the new assignment, Hussain Kalsekar commented, "After a successful run in Kwebmaker for 10 years, I was looking out for an opportunity in rebuilding and redeveloping a Digital team in an esteemed multi functional organization. Then I came across 24 Frames Digital, they offered me a challenging role and I was up for it. Apart from being a Digital Professional with 13+ years of experience, I am also a Food critic with over 6 million viewers on Zomato, and active social worker working towards upliftment of society and medical help for the needy. I look forward to this exciting professional journey at TFD, he commented.

Under Mr. Hussain leadership, agencies have many many awards and recognitions in the past. His past experiences were with 123 Greetings, iProspect, Ogilvy.

You can follow his food blog at instagram - www.instagram.com/e4eatindia

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