TOLIYA: The World's Best Travel & Sports Towel, Made of Pure Cotton, Launches Crowdfunding Campaign



Vancouver, Dec 23, 2018 (<u>Issuewire.com</u>) - Toliya, the world's best travel & sports towel made of pure cotton, designed to make the bathing experience pleasant, while away from home. Today officially launched its crowdfunding campaign on <u>Kickstarter</u>.

Toliya towels are specially created for travelers & sportsperson. Toliya is designed to solve travelers & sports person's convenience & hygiene-related problems using natural fabric cotton. With the launch of Toliya towels that are made to be trendy, incredibly absorbent, and skin friendly, and with features such as fast drying, compact and lightweight, they are ideal for travelers & sportspersons who like to carry their go-to towel.

"No one wants to carry big bulky towels or weird feeling microfiber towels when traveling or working out," said Ashish Vyas, Founder of Ripro.

"Toliya towels are available in two different sizes, Bath Size which 30"x60" (75cm x 150cm). and Yoga size 24"x72" (60cm x180cm) ideal as Yoga mat topper, in start it is available in three pastel shades, Peach, Gray, and Green"

Toliya towel weighs around 0.66lb or 300gram, making it lighter than a can of soda and compact enough to easily slip into any small bag.

Toliya towels are specially designed to be lightweight which makes them breathable and quick to dry.



This reduces the chances of growing microscopic bacteria, which are found on regular towels that stay wet for hours. It gives a personalized experience and meets your hygiene standards, wherever you go.

"I've always been uncomfortable using microfiber towels, it is compact but not a skin friendly fabric, moreover certainly not good for our environment too as it's a petroleum-based product, I knew there had to be a better way so we brought this towel to solve each and every problem out there and give travelers & sportsperson more than they can expect from a good towel, that too without harming our environment" said Amit Jeed, co-founder of Ripro.

Towels are available in three colors and two sizes, consumers will have their choice of pre-ordering from Dec 4th,2018 – Jan 13th, 2019. Toliya towel is worth \$49 or more and during their Kickstarter campaign, the towels can be pre-ordered starting at \$29.

For more information visit Toliya on Kickstarter or at riprosol.com.

About RiPro

RiPro Solutions Ltd. is a Greater Vancouver based start-up focused on creative products. Co-founded by Amit Jeed who is an entrepreneur, Certified Project Management Professional and a Civil Structural Engineer with over 12 years of experience. Ashish Vyas, who is the founder and Chief Executive Officer at Ripro is an MBA Graduate and Instrumentation engineer having more than 12 years of experience with many International design companies.

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