

## Eco-Friendly Hang Tags at ES Apparels Offer Unlimited Options for Customization



**Guangzhou, Jan 13, 2019 ([Issuewire.com](http://Issuewire.com))** - ES Apparels Sales Manager, Jack Ren, announced the company's breakthrough hang tags made of eco-friendly material that brings a unique new effect to any garment. Created with the latest technology, they're available in multiple colors and can be crafted to share a wealth of information about a product, special promotions, and to connect with customers.

“ES is one big apparel manufacturer that owns five [garment accessories](#) factories, allowing us to provide one-stop service for whole [apparel production](#),” said Ren. “Our designer team can meet your ODM/OEM requirements very well. We can provide any service for the apparel industry.”

Fashion hang tags are no longer the bland, dull product notices they once were. Today’s garment tags are chic and colorful. ES Apparels is a master producer of hang tags and clients can choose from options that include coated art paper, ivory board, PVC and environmental protection materials.

The company’s eco-friendly [hang tags](#) offer multiple customization options. Clients can have an image featured on their tags and obtain them in highly customized shapes. The hang tags are particularly beneficial for helping companies connect with their customer base through messages offered in offset printing, UV printing, and screen printing. Letterpress, digital and gravure printing is available, along with logos.

ES Apparels hang tags can include gloss or matte finishes, lamination, embossing and debossing, along with hot stamping, sewing, and UV varnishing. Clear tags, colorful tags, folded tags and those that resemble passports, boxes and elegant gifts are all possible at ES Apparels.

Hang tags convey a variety of information and they’re a cost-effective way to connect with shoppers and build brand recognition. Hang tags are decorative items that can direct customers to a company’s website for promotional purposes, free downloads, contests and to obtain feedback.

ES Apparels also offers fashionable [appliques and patches](#) that embellish brands in innovative ways. Available in leather, embroidered, beaded, sequined and rhinestone styles, they’re effective for displaying logos, slogans and adding visual appeal. Available in custom shapes and colors, they’re applicable for products encompassing garments, handbags, and hats to blankets, towels and gym bags.

The myriad of options available with [hangtag](#) by ES Apparels enables designers, fashion houses and mass producers to bring attention to their brands in stylish and innovative ways. The eco-friendly materials mark a commitment to the planet and can be an important element to consumers.

## **About ES Apparels**

ES Apparels is part of the Europe Sources Group, offering clients quality garment accessories and a single complete solution for their apparel business. Manufactured in the company’s own facilities, the company offers fabric, webbing, metal plates, buttons, zippers, drawstrings and labels to complete any outfit and build a brand. ES Apparels works with top designers and fashion houses around the world. The company maintains five garment accessories factories and produces more than 7 million garments each year.

Website: [www.facebook.com/esgarment](http://www.facebook.com/esgarment)

Website: [www.instagram.com/esapparels](http://www.instagram.com/esapparels)

Website: <https://twitter.com/esapparels>

Website: [www.pinterest.com/esapparels](http://www.pinterest.com/esapparels)

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