

Former NFLer Dale Moss Partners With The Lonely Entrepreneur® Program

Empowering Women, Minorities, Youth and Former Athletes

THE LONELY ENTREPRENEUR



New York, Jan 31, 2019 (Issuewire.com) - [The Lonely Entrepreneur](#) and former NFLer Dale Moss are announcing today their partnership to empower women, minorities, athletes and those less fortunate with the entrepreneurial skills they'll need to succeed in today's hypercompetitive world.

The Lonely Entrepreneur, founded by Michael Dermer and known for his top-rated book "[The Lonely Entrepreneur](#)," has built an extensive online learning and community platform called **The Lonely Entrepreneur Learning Community**. This unique resource is a one-stop shop for the knowledge, tools, and support that entrepreneurs need. It combines an extensive learning environment (with hundreds of learnings modules, tools and templates and vendor reviews) surrounding the business and personal issues all entrepreneurs face with a vibrant online community where everyone can get real-time answers to their most pressing questions.

Through this partnership between Dale Moss and The Lonely Entrepreneur's non-profit arm, [The Lonely Entrepreneur Learning Community](#) will be made available free of charge to these entrepreneurs. This will enable charities, foundations, cities and corporate social responsibility efforts to have an efficient and scalable way to empower the entrepreneurs they wish to help. Organizations have the opportunity to sponsor the type and number of entrepreneurs they wish to support. Interested organizations can visit [The Lonely Entrepreneur](#).

"I come across so many women, minorities, young people and current and former athletes that lack the knowledge and support they need to start and grow businesses," explains Dale Moss. "And there are so many companies, brands, charities and foundations that feel deeply about empowering these individuals but lack an efficient way to deliver on that worthy promise. Our partnership with The Lonely Entrepreneur not only helps individuals but provides these organizations with a ready-made way to empower the groups they wish to help."

"If we really want to empower the individuals we care about, there is nothing more powerful we can do than to give them the skills they need to build a better life and bring their passion to life," explained Michael Dermer, founder of The Lonely Entrepreneur. "The average NFL career lasts 4 years. And many women and minorities will never have access to an incubator or university program. We are proud to partner with Dale and his team to help give these individuals a chance for a better life."

About The Lonely Entrepreneur:

The Lonely Entrepreneur is an entrepreneur support service whose mission is to unlock the potential of entrepreneurs worldwide by turning their passion into success. This is achieved through his top-rated book "*The Lonely Entrepreneur*," coaching and The Lonely Entrepreneur Learning Community - an extensive online learning and community platform which offers live coaching sessions, over 150 modules and a vibrant online community offering real-time answers. Both the book and Learning Community provide solutions to the business and personal issues that all entrepreneurs face.

Founded in 2015 by Michael Dermer, The Lonely Entrepreneur has been featured in over 100 domestic and international media outlets including MSNBC, Fast Company, Forbes, CBS, ABC, Forbes, Entrepreneur and Huffington Post and in over 100 keynotes and events throughout the world including in the United Arab Emirates, Mexico, China, India, Singapore, Canada, Turkey, and Croatia. The Lonely Entrepreneur's non-profit is a 501(c)(3) corporation. For more information, please visit [The Lonely Entrepreneur](#).

About Dale Moss:

Dale Moss is an NFL Wide Receiver, Fitness Model & Health Enthusiast committed to leaving a lasting legacy and changing people's lives. Dale grew up in the small Midwestern town of Brandon, South Dakota, and began his journey through athletics by attending South Dakota State University (SDSU) on a full ride basketball scholarship. After a successful college basketball career, he played just one year of SDSU football before being selected by the Green Bay Packers and finishing his NFL Career with the Chicago Bears.

Since finishing his NFL Career and with a passion for the entertainment industry, Mr. Moss has become an accomplished model, actor, and host, and sought after media personality, which has allowed him the privilege of being featured in some of the industry's top fashion, fitness, lifestyle and media outlets. Mr.

Moss has advocated for youth development, inclusive initiatives and diversity to athletes, and has shared his story with students and political leaders around the world. For more information, please visit [Dale Moss](#).

About Michael Dermer:

Michael Dermer is an entrepreneur, speaker, lawyer and founder/author of The Lonely Entrepreneur. Michael is considered the founder of not only a company but an industry – rewarding individuals for healthy behavior. Michael left a promising law career to start IncentOne, the first company to provide rewards for healthy behavior. At the time, rewards in healthcare were not only non-existent – they were offensive. He was told over and over “we will never reward people for things they should be doing to be healthy.” After bootstrapping for a decade, his company received a large private equity investment on October 15, 2008. They had arrived. It should have been a time for celebration. Then the financial crisis hit. Ten years were gone in ten days. Bankrupt customers. Investment gone. Credit dead. Family dollars at risk. Angry investors. Family relationships on the brink. It would take two years of working 24 hours a day to save what took ten years to build. The perfect storm. It was doomed. Or was it? Today, health rewards are everywhere, he sold IncentOne to industry innovator Welltok and his company is credited with creating the health rewards industry. What resulted was not only business success, but the discovery of a unique method on how to thrive under the pressure, chaos, and burden of being the entrepreneur. The Lonely Entrepreneur was born.



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Media Contact

The Lonely Entrepreneur

jessica.powell@lonelyentrepreneur.com

913.687.2151

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