

## Gerald Lee Co Founder of Modern Logistic

First one-stop-shop solutions in Brazil logistics, a USD 280 billion market



**New York, Jan 21, 2019 ([IssueWire.com](http://www.IssueWire.com)) - Modern Logistics: Bringing American Investment and Expertise to Brazil**

Gerald Blake Lee is a visionary entrepreneur and business executive with extensive experience in the growth and management of successful start-up ventures. He is the founder and current CEO of Modern Logistics, based in Sao Paulo, Brazil. Gerald is a resident of Sao Paulo, and also serves as president of Blackjet Investments and formerly as the managing director of Canela Investments, LLC, both based in Brazil. He was also the co-founder of Azul Brazilian Airlines, the third largest airline in Brazil, which recently negotiated a successful initial public offering. Prior to this, Mr. Lee was, at various stages, the Vice President of Business Development, Director of Corporate Finance, and Corporate Counsel for Jet Blue Airways in New York.

Mr. Lee is a former practicing attorney with vast experience in the areas of mergers and acquisitions and securities law. Gerald earned a J.D. degree from the University of Virginia School of Law and graduated with a bachelor of science degree in accounting from New York University. While Mr. Lee was in school

at NYU, he was also an undercover detective in the Organized Crime Control Bureau of the NYPD.

Mr. Lee's extensive experience with Jet Blue and Azul and his reservoir of legal and business knowledge gave him the necessary insight and advantage to discern the opportunity involved with the formation of Modern Logistics. The country of Brazil has extremely limited interior infrastructure and logistics to service its growing industrial capacity. Mr. Lee cites the lack of rail transport, forcing companies to transport goods manufactured in the interior of the country to ports using poorly maintained roads, and also river barges.

As a result of his vision, reputation, and experience, Gerald was able to arrange an initial private placement of approximately \$50 million from DXA Investments in addition to substantial amounts of investment capital from the US. This financing will enable Modern to be the logistics originator in Brazil, and the protection against foreign competition provides Mr. Lee with an optimal environment in which to pursue his aggressive growth plans. The man and his experience are a perfect match for this innovative and groundbreaking logistics and transportation opportunity.

### **MODERN LOGISTICS** (Highlights)

First one-stop-shop solutions in Brazil logistics, a USD 280 billion market

The only supply-chain provider with a fleet of freighter aircraft

Servicing more than 200 cities in the country

A network of 14,000 integrated trucks

Plans on having a fleet of 35-40 aircraft in 5 years, with 4 already in operation

More than 90 clients from sectors such as smartphones, biotech, automotive, electronics and financial

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