

Preparing hospital project report is made easy using a tool for doctors in India

A first of its kind tool to help doctors while they plan their hospital in a systematic way. Online support from hospital consultants will streamline doctors thoughts. In 3 months, one will be able to understand the financial health of the hospital.



Bengaluru, Jan 7, 2019 (Issuewire.com) - Today Macula Healthcare, Bengaluru based 7-year-old hospital & healthcare consulting firm invited doctors across India to use the tool to address some of the Hospital Management consulting assignments. The **“Do It Myself”** concept is a new methodology to execute projects on their own especially the Greenfield (New Hospital) Projects. *“This is a self-help tool for doctors, especially those coming up with their new Hospital project, they can derive the cost of the project and running cost using this step-by-step guide on their own,”* said **Dr. Ananda BB, surgeon & Freelance consultant** for Macula Healthcare.

Positive Customer Impact

With the drive towards private healthcare system, many doctors are exploring the possibility of coming up with their new hospital. Many doctors decide on venturing into the hospital by looking into its feasibility report. The concept **“Do it Myself”** will help them derive at 15% to 20% of the actual cost of preparing the report by hiring the hospital consultants like Macula Healthcare.

Dr. Rakesh, Consultant Radiologist at NHS, UK studied the concept and opined that *“this will be an incredible tool especially for NRI doctors planning to establish a hospital in India. They can do the project report and take the assistance of MH to understand the local market”*. In a matter of 50 to 60

days, a doctor can derive the cost of Hospital project including running cost.

Mr. Narendra Karkera, Hospital Finance advisor to Macula Healthcare, opined that *“this tool is so simple that anyone with Business Acumen can follow the instruction and execute the work. They even get 5 Hrs of online consultation that is more than sufficient to freeze the requirements and finalize the project”*

“If we bring down the cost of the consulting service, many doctors may wish to understand the cost of their dream project. The financial workings will give doctors an idea on the project feasibility. Looking into all these, it will be easier for doctors to decide on whether to venture into the hospital project or not”, says Dr. Jithendra Kumar, Director, Macula Healthcare.

Currently, the services are limited to Greenfield Projects and over a period of time, the company is intending to add Brownfield assignments. For more details, please visit www.maculahealthcare.com or call us at 9980137821.



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