

## Aspire Institute to host Advanced Workshop for Residential Remodelers, Custom Builders and GCs

“Where GC Profit Actually Comes From” a one-day advanced business training in Westminster, CO on April 9th



**Westminster, Feb 26, 2019 ([Issuewire.com](http://Issuewire.com))** - Leading building-industry coach and educator, The Aspire Institute, is presenting a one-day advanced business practices workshop for professional remodelers and residential general contractors on April 9th in Westminster, CO. “*Where GC Profit Actually Comes From*” is the only workshop of its kind, helping professional builders shape their business models to maximize profits without raising prices or increasing revenue and without cutting expenses.

The workshop will address key areas in the professional builder’s business including how different business models affect profitability, differentiating from the competition, attracting the right customers in the digital age as well as finding, hiring and keeping top employees in a challenging hiring market.

“I designed this class to explore how simple, small changes in a contractor’s business model can make a substantial difference in how easily profits flow,” said Aspire Institute Founder, Ken Brookings.

After attending the workshop, Andy Steinborn, co-owner of Tajo-One, said, “The program is eye-opening if you have a building, remodeling or construction business. The presenters were excellent and on the money. The analysis was right on and the information was excellent and gets you to look at your

operation from a different point of view.”

The workshop will be held at the DoubleTree by Hilton Denver-Westminster in Westminster, CO on April 9th, from 9:00 a.m. to 4:15 p.m. The standard price is \$295 per company, covering all owners, spouses, and senior managers. On behalf of the National Association of the Remodeling Industry (NARI) and the National Association of Home Builders (NAHB), there are a limited number of scholarships available on a first come, first served basis to qualifying businesses. NARI and NAHB members receive an exclusive \$145 pricing. Not an NAHB or NARI member? We have a few \$100 early bird scholarships to give out. Call for details. To learn more or to reserve seats, visit [www.AspireWorkshop.com](http://www.AspireWorkshop.com) or call The Aspire Institute at 888-252-8998.

**MORE:** For over 20 years the Aspire Institute has been helping the owners and leaders of small businesses achieve new levels of success. We focus on helping those who are expert in their craft become equally powerful as professional business operators.



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