

Catriona McAllister named UK's Youngest CCO

HIGH PROFILE CLUB name Catriona McAllister, 22, the UK's Youngest Chief Communications Officer.



London, Feb 28, 2019 (IssueWire.com) - HIGH PROFILE CLUB, an award-winning tech PR platform for entrepreneurs, named Catriona McAllister as its' newest Chief Communications Officer on 18th February 2019. 22 year old, Catriona, is a final year student at the University of Greenwich, studying Public Relations and Communications. Originally from Northern Ireland, Catriona has travelled to countries such as New Zealand and Australia and is bringing her international experience back to the UK.

Catriona McAllister stated in the announcement:

"I am very excited to be joining HIGH PROFILE CLUB as the new CCO and indeed, I am honoured to be named the youngest CCO in the UK. I believe that HPC is one of the most innovative startups in the UK. I love that our aims are to promote and encourage the success of other entrepreneurs. I love the diversity of our community and that we all empower and support each other every day - this is the cornerstone of the HPC culture. Since joining the club, I have been able to secure over 80 features in the media, in esteemed publications such as Forbes, Financial Times, The Daily Mail and more."

The PR membership club has been active since 13th March 2018 and is rapidly expanding. Catriona's appointment is a clear reflection of the company's current state: ready to take on the future and fired up after a strong year of growth and success. HPC was selected as one of the top 10 startups in Europe by StartUp Bootcamp. Catriona is joining the Board of Directors in Amsterdam to open the companies third office, joining London and Leeds.

Multi-award winning migrant entrepreneur, Rafael dos Santos, founder of HIGH PROFILE CLUB, explained:

"Catriona is an outstanding addition to our team. She brings incredible experience (with luxury brands such as Jaguar Land Rover), talent and integrity, as well as the respect of the tech, media and automotive communities. We are a startup on Millenials and we believe that talent and expertise outshine age, always."

Catriona will be developing and enhancing the organisation's current communication strategies in order to make its clients more visible, credible and influential.

PR Enquiries

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HIGH PROFILE CLUB is an award-winning tech PR platform that aims to raise the profiles of its members. Are you a startup, an entrepreneur, or a professional who's struggling to be seen in a sea of business? Do you feel like you'll never get your footing or gain any traction? If so, High Profile Club is for you. It is a growing community of culturally diverse yet like-minded entrepreneurial individuals who are

interested in connecting, networking, and helping each other reach their goals and achieve their full potential.

www.highprofileclub.com



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