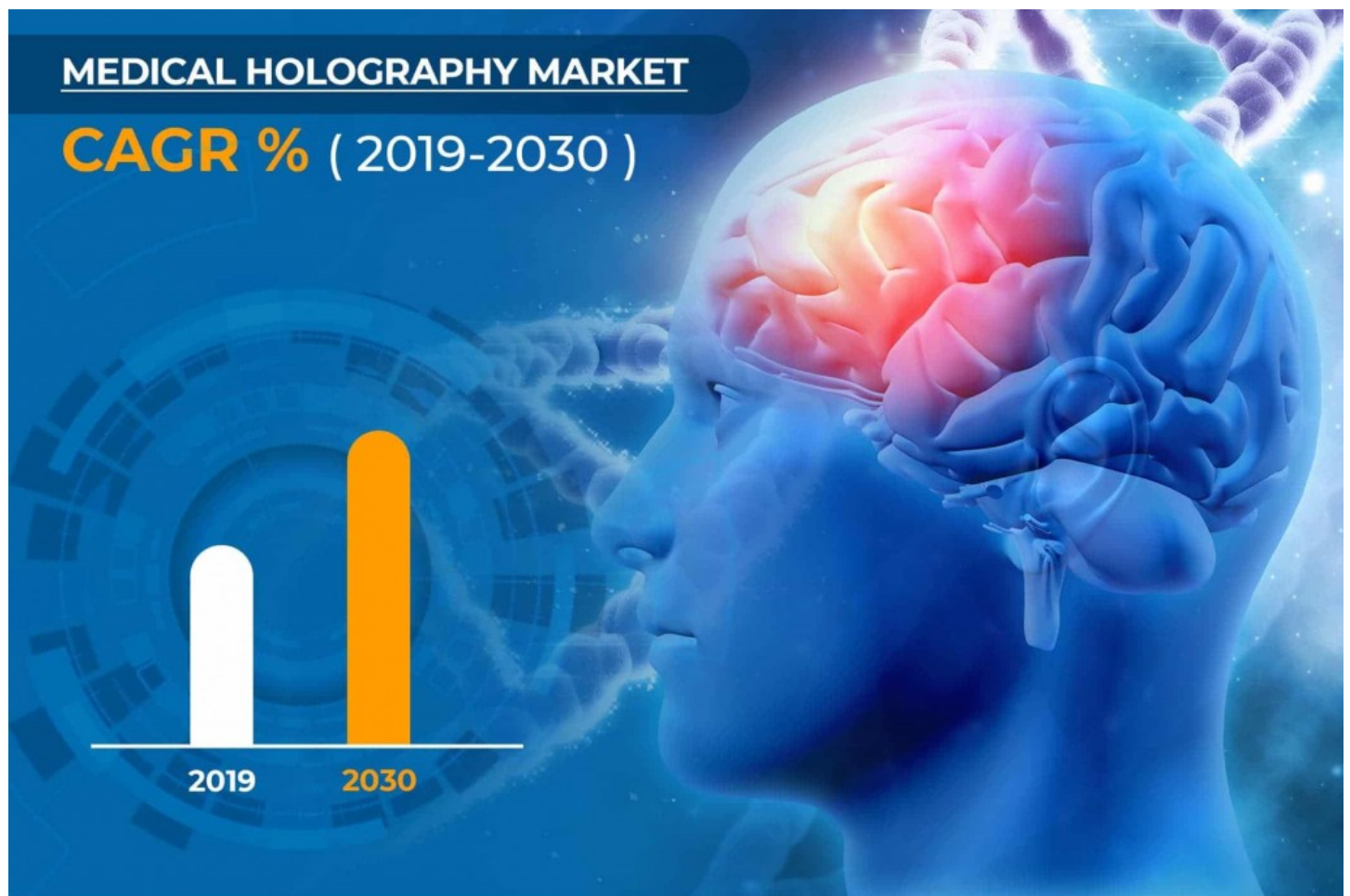


Medical Holography Market Industry Report By 2030: Top Players - Ovizio Imaging Systems, ZSpace, Inc



Source : Market Industry Reports, 2019

Pune, Feb 12, 2019 (Issuewire.com) - The global [Medical Holograph market](#) is on a high growth rate due to various factors such as increased demand for Medical Imaging devices, availability of technologically advanced products and an overall rise in medical institutes of holographic education. However, factors such as high cost related to Holography Imaging hinder the market to a certain extent.

Market Industry Reports (MIR) has published a new report titled “Medical Holography Market - Global Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2019–2030.” According to the report, the global medical holography market is estimated to be over US\$ 200.0 Mn in 2017. It is anticipated to grow at a double-digit CAGR from 2019 to 2030.

The Study On key vendors in this Global Medical Holography Market includes is RealView Imaging Ltd., Mach7 Technologies Ltd., Holoxica Ltd., Ovizio Imaging Systems, ZSpace, Inc., Lyncée Tec SA, Zebra Imaging, EchoPixel, Inc., and Holografika Kft among others.

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To further ensure product penetration and to educate about product technology, key players in medical holography have adopted strategies of placing its products in educational institutions. To support this, Western University of Health Sciences has equipped its facilities with the latest medical holographic devices from zSpace. Devices like 3D projection monitors have been installed to educate students and promote its products.

Holography is the art and science of making holograms. Holograms are a photographic recording of a light field rather than an image formed by a lens, which is used to display a fully three-dimensional image of the holograph subject. Able to be viewed without any special glasses or lens, holograms are termed as not images and are usually unintelligible when viewed under diffuse ambient light. Instead, holograms in their purest form require laser lighting for properly illuminating the subject and viewing the finished holograph.

Increasing Demand for Medical Imaging Devices

The need for medical imaging systems to obtain a better understanding of the human anatomy, and therefore deduce a better treatment approach for the concerned ailment, has been a major driving factor contributing to the growth of the global medical holography market. The complex anatomy of various organs or body parts demands for imaging systems to be precise and extremely accurate. Similarly, the wide-scale application of medical holography in radiological & surgical procedures, orthopaedics, dentistry, and cardiac electrophysiology, makes the entire use of such systems highly crucial.

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This report provides an in-depth study of "Medical Holography Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Medical Holography Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Increasing R&D Investments & Activities by Major Establishments

Increasing project initiation and investments in the sector of R&D by various biotechnology and pharmaceutical companies are anticipated to increase the overall number of biomedical researches. This, in turn, is anticipated to positively contribute to the growth of the medical holography market; as such devices are widely used for the purpose of imaging and obtain a better understanding of the overall working and mechanism of the human body.

*Browse key industry insights spread across 150 pages with market data tables & figures & charts from the report **Medical Holography Market by Type (Holographic Prints, Holographic Microscopy, Holography Software, Holographic Display), Application (Medical Imaging, Medical Education, Biomedical Research) End Users (Hospitals & Clinics, Medical Institutes, Academic Centers) - Global Analysis & Forecast 2019-2030** in detail along with the table of contents: <https://www.marketindustryreports.com/14/medical-holography-market>*

High Costs of Devices to Restrain the Market

Medical holographic imaging devices utilize novel technologies which require high initial investments in terms of manufacturing costs. Similarly, such systems use other imaging and projection technologies

like 2D and 3D displays to project better efficient accurate images. Hence, the costs associated with manufacturing ultimately leads to a high cost of the machines, thereby directly limiting the affluent growth of the medical holographic market.

Rapid Growth of the Asia Pacific Market

In terms of geography, the Global Medical Holography Market is categorized into the regions of North America, Europe, Asia-Pacific and the Rest of the World (RoW). North America accounts for the largest share in the current Holography Market owing to its availability of the technology easily and rising focus of medical and hospital institutes on the educational aspects of medical holography. However, the Asia-Pacific regions are expected to have the highest growth of CAGR especially centred in the regions of Japan, China and India. Various factors contributing to this cause are booming healthcare industry and initiative market players to promote medical holography.

Key Point of Table of Contents:

11 COMPANY PROFILES

(Business Overview, Types/Services Offered, Financial Performance, R&D Intensity, Marketing & Sales Intensity, Recent Developments, Analyst Corner)*

- 11.1 Zebra Imaging Inc.
- 11.2 Realview Imaging Ltd.
- 11.3 Mach7 Technologies Limited
- 11.4 Lyncee Tec SA
- 11.5 Zspace Inc.
- 11.6 EchoPixel Inc.
- 11.7 Eon Reality Inc.
- 11.8 HoloXica Limited
- 11.9 Ovizio Imaging System
- 11.10 Holografika

Continue...

The report holds answers to important questions

1. What will the local and international competition for vendors operating in the Medical Holography Market look like during the forecast period, 2019 to 2030?
2. What impact will innovative technology and product substitutes have on the use of a service and product?
3. What are the trade barriers in the Medical Holography Market?

4. What are the important catalysts that will shape the preference of the customers during the forecast period, 2019 to 2030?
5. What will be the expected ROI (return on investment)? How much profit will the Medical Holography Market players make?
6. Which distribution trends and developments will continue to dominate the Medical Holography Market in the coming years?

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We offer our clients a unique depth of market intelligence in an actionable format to move their business forward. Our analysis incorporates the consumer study in more than 100 countries that provide a tactical approach to drive the sustained growth for the business. We continue to pioneer the state-of-the-art approach in research & analysis that makes the complex world simpler to stay ahead of the curve. By nurturing the perception of genius and optimized market intelligence we bring proficient contingency to our clients in the evolving world of technologies, megatrends and industry convergence. We empower and inspire Vanguards to fuel and shape their business to build and grow world-class consumer products.

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