SCFI Takes Initiative to Spread Awareness of the Vibrant Holi Festival

Holifestival.org being an offshoot of SCFI makes an utmost effort to promote the rich cultural heritage of India. It offers authentic and well-researched information on the various aspects of the Holi festival such as significance and tradition.



New Delhi, Feb 15, 2019 (<u>Issuewire.com</u>**)** - The popular Hindu festival Holi is celebrated with a lot of pomp and vigor all over India. It is the festival of colors which is commemorated in every nook and corner of India with enthusiasm and gusto. The festival begins on an evening of 'Purnima' or 'Full Moon Day' in 'Falgun' month and is celebrated for one day and night. In various parts of India, the festival is known by different names such as Choti Holi, <u>Holika Dahan</u>, etc.

'Holi' signifies unity and 'brotherhood'. The rituals of Holi begin with the lighting of the bonfire a day ahead of the Holi festival. On the day of the festival, they play with myriad colors to strengthen their bond of friendship or love with their friends, relatives, and neighbors. Explaining in details about the rituals, significance, and history of Holi, the spokesperson continued to say, "The main purpose of creating our website www.holifestival.org is to provide information about the various Indian festivals like Diwali and Holi".

He further added, "Our web pages offer a plethora of information related to the Holi and Diwali festivals.



For the convenience of the users we have covered all aspects of the festival in our different web pages such as history, celebration and rituals of the Holi festival as well as how the festival is celebrated in Indian states like Uttar Pradesh, Gujarat and all over the world".

"The users would be able to find a wealth of information from our website including tips on how to play Holi safely and how to celebrate an eco-friendly Holi. Users can check the dates and timing for Holika Dahan and celebration of Holi 2019 from our website", said the spokesperson.

"Being a part of the parent website SCFI (**Society for Confluence of Festivals of India**), our main purpose is to spread awareness of the different festivals celebrated all over India and across the globe. The passionate team of SFI enthusiasts comprises of SEO and writers who work together for finding out how to fulfill the passion of the Indian audience".

About the Company

Holifestival.org is an integral part of the parent website of SCFI (Society for Confluence of Festivals of India). SCFI offers a wealth of information on the array of festivals commemorated all over India such as Maha Shivaratri, Raksha Bandhan, New Year, Women's Day, Christmas, Holi etc. Holifestival.org is an offshoot of the parent website SCFI. This website offers all information related to Holi that includes rituals, tradition, history, significance, how Holi is celebrated in different Indian states; in the Bollywood film Industry and all over the world; the concept of eco-friendly Holi and much more.

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