Andrew Haines named in DataIQ 100 and recognised as one of the most influential people in data

TAP London's CEO, Andrew Haines, has been recognised as one of the most influential people in data driven business.

London, Mar 11, 2019 (Issuewire.com**)** - We are thrilled to announce that TAP London's CEO, Andrew Haines has been recognised as a member of the 2019 DataIQ 100 which profiles the most influential people in the data industry.

DataIQ revealed its 2019 list of the 100 most influential people in the data-driven business at its launch party, which took place at Illuminate, Science Museum, on the 6th March.

Now recognised as one of the most prestigious events within the world of data, over 200 individuals across the industry joined in the celebrations, which included the grand list reveal and a countdown to the top 10!

To reach this accolade, individuals needed to show true leadership within their organisations, as well as showing a strong influence on the way data and analytics are deployed by their customers. The final list is chosen by DataIQ following extensive research of over 450 individuals.

Andrew's appearance on the list acknowledges his 25 years experience in the industry, supporting

clients to realise the value of their data. It also celebrates his achievements in co-founding TAP London with Thomas Fordham and helping to grow the business into one of the most exciting technical marketing agencies within the UK.

Andrew Haines, TAP London's CEO says, "I'm immensely proud to be featured alongside so many talented professionals in this year's DataIQ 100. We've worked incredibly hard to grow TAP London into the company that it is today by putting our clients first, and the results of this ethos have been both incredibly successful and rewarding. I'm looking forward to more of this to come in 2019."

You can view the full list and detailed profiles of the 2019 DataIQ 100 at http://www.dataiq.co.uk/dataiq100

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