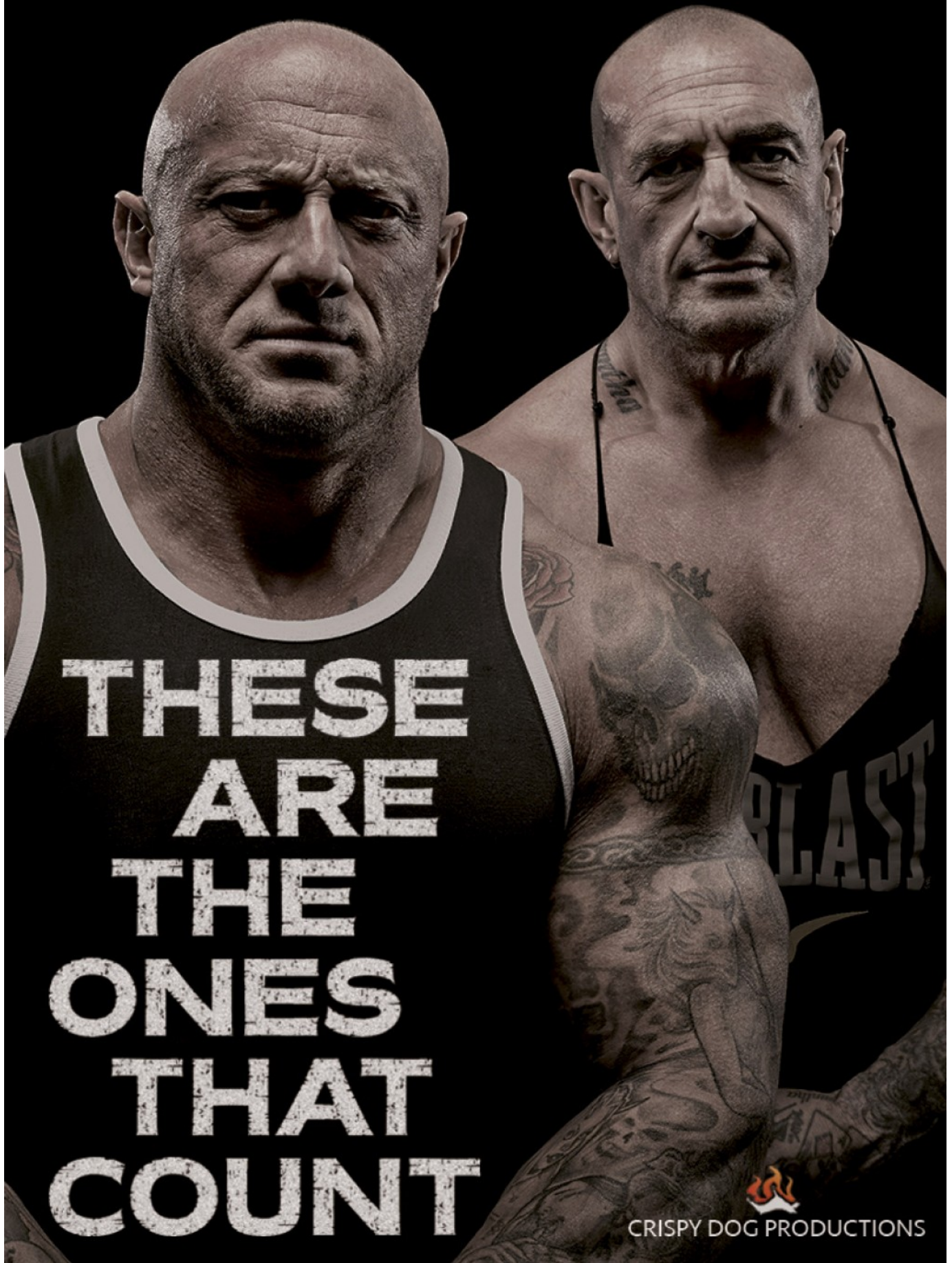


From Bodybuilding Hairdresser To Mr Universe?

Crispy Dog Productions are pleased to announce their first independent film release, 'These Are The Ones That Count' available to rent or buy on Prime Video.

There's always one more



**THESE
ARE
THE
ONES
THAT
COUNT**



CRISPY DOG PRODUCTIONS

London, Mar 7, 2019 ([IssueWire.com](http://www.IssueWire.com)) - 'These Are The Ones That Count' is an intimate and honest portrait of Simon and Neil as they embark on their most demanding training schedule where every repetition, calorie, and carb matters.

In his teenage years, Simon Ackroyd started a career in hairdressing. He's the original gentle giant of the north and he never fails to get a reaction from his customers with his bodybuilders' physique powering a tiny pair of scissors.

In August 2014 Simon won a major bodybuilding championship to become 'Mr. Great Britain'. He then had just eight weeks to prepare for his biggest ever competition, 'Mr. Universe'. Simon's brother Shane and his filmmaker friend Ian Harding of Crispy Dog Productions, decided to make a film over three months, following Simon and his inspirational training partner Neil Whike, as they train to compete for the 'Mr. Universe' title.

"I would have to say it was the most enjoyable project I've ever been involved with. I hope people watch the film and see it for what it is and not taint their enjoyment with pre-conceived ideas about what bodybuilders truly are. Yes, they cheat, yes, some take performance-enhancing drugs, but it's still about hard work, dedication and a lot of knowledge." - Shane Ackroyd (Co-Producer)

'These Are The Ones That Count' aims to show the hard work and determination that goes into bodybuilding on a professional level and also to highlight the lengths contenders take within this sport.

About Crispy Dog Productions: *Crispy Dog is a visual content agency based in London and Leeds, UK. Creating photography and video for a wide range of clients. Crispy Dog enjoys making stories to express your message with both style and a smile.*

Watch 'These Are The Ones That Count' on Prime Video: [These Are The Ones That Count on Prime Video](#)

For more information, including film clips; visit: [These Are The Ones That Count Website](#)

For an extended article, please visit: [These Are The Ones That Count Blog Article](#)

IMDB link: [These Are The Ones That Count IMDB Page](#)





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See on IssueWire : <https://www.issuewire.com/from-bodybuilding-hairdresser-to-mr-universe-1627364633494352>