

International Happiness Day March 20, 2019

7 Reasons Happiness at Work Makes Your Company More Profitable



Boca Raton, Mar 15, 2019 (Issuewire.com) - March 20th is International Happiness Day. It's a day of recognition begun by United Nations in 2012 which proclaims that the pursuit of happiness is a fundamental human goal and to recognize the importance of happiness in the lives of people around the world.

Promoting and encouraging happiness in the workplace is also a powerful and profitable business strategy. JoAnna Brandi, Author, Speaker, and Happiness and Positive Leadership Workshop Leader from ReturnOnHappiness.com reveals the 7 ways happiness, when activated, leads directly to profitability for today's business leaders.

Happy people are 3 – 10 times more creative. When experiencing a positive emotion the left and right hemispheres of the brain begin communicating better. They enable us to see situations more holistically and with a “big picture awareness.” Creativity leads to more innovation, resourcefulness, and resilience.

Happy people have 65% more energy. That means they stick with something longer and are able to help their teammates out. Often happy people bound out of bed in the morning because they “*get to go to work*” rather than “*have to go to work.*” There's a big difference in performance there. Happy people

give you more to work with.

Happiness is the new productivity. It's a KPI. Its time has come. Studies show people who are happy at work are 31% more productive. The biochemicals that the body produces when you are experiencing positive emotions dial up the learning centers in your brain and even improve your memory. As a bonus 9 out of 10 people claim to be more productive *in the presence of positive people*.

Happiness makes you smarter and more likely to reach the upper levels of your potential in any area of your life. When you are positive about your workout, your culinary skills, or your sports practice, *you are more likely to do it well*. A positive, optimistic attitude opens the door to possibility and helps you see opportunity inside of difficulty.

Happiness boosts immune function and makes you healthier. Under the influence of positivity, your body produces more “T-cells” which fight off invading germs. Positive emotions have been proven to have an “undoing effect” of negative emotions and stress. They bring your heart rate down, increase serotonin (the rest and digest hormone) and fire up your own natural healing abilities.

Happy employees are more loyal. When people are happy with their work, their team and their boss, they are more likely to become a loyal employee and resist the pull of recruiters looking to lure them away.

Happy people spread love. Happy employees with positive leadership guidance take great care of their customers. Their positivity, creativity, and focus on creating value increases customer happiness and loyalty. Happy customers deliver great reviews and refer you to their friends. Happy employees take their positive energizing attitudes home to their families and communities sending a positive spillover effect out into the world.

Are you ready to start energizing your team and creating more Happiness and Positivity in your organization? In celebration of International Happiness Day, Author JoAnna Brandi has prepared this complimentary special report:

[Click here to learn How to Make Your Workplace a Happy Place](http://www.ReturnOnHappiness.com/happyplace)
www.ReturnOnHappiness.com/happyplace

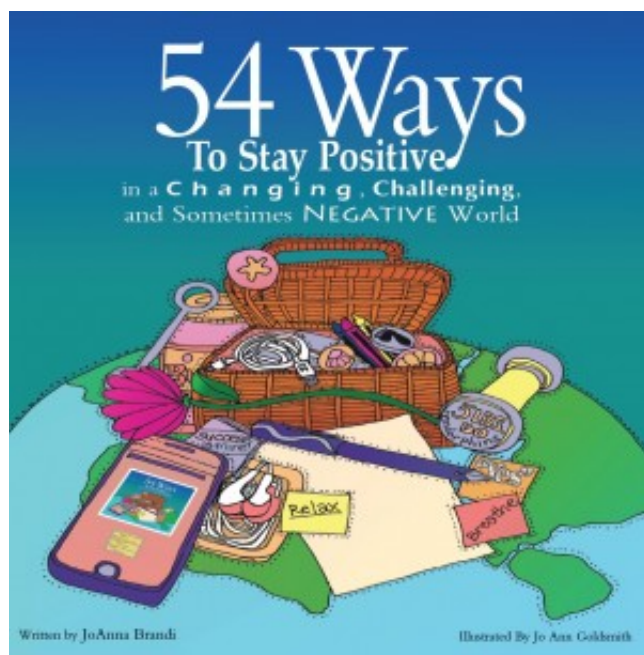
About JoAnna Brandi

JoAnna Brandi is a Customer Loyalty and Retention expert. Ms. Brandi has worked in the corporate and the non-profit worlds since 1990 as an acclaimed speaker, workshop designer and facilitator and consultant helping companies energize, elevate and empower their people to keep customers happy and coming back with friends.

JoAnna Brandi is the Author of multiple books and training courses including “*54 Ways to Stay Positive in a Changing, Challenging and Sometimes Negative World.*” REVISED 2nd Edition, ISBN-13: 978-1930283039

[Click here to order on Amazon.](#)

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