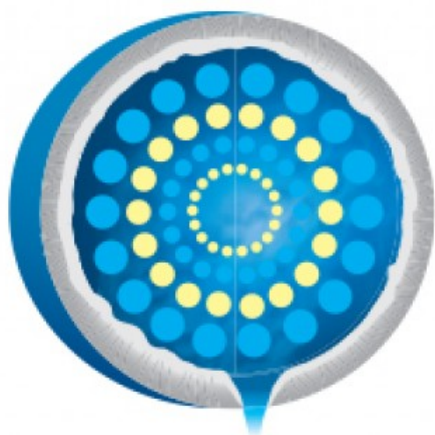


## Physion Appoints JS Consulting as Strategic Advisor for GCC & Middle East



**EMDA<sup>®</sup>**  
Electromotive Drug Administration

**Bedford, Mar 13, 2019** ([IssueWire.com](http://www.IssueWire.com)) - JS Consulting, a team of experienced international expansion consultants, is delighted to announce it has been appointed by Physion s.r.l of Italy as the company's strategic advisor for the Middle East and Gulf regions.

The two organizations have worked together successfully for several years in the United Kingdom, with JS Medical (previously known as Jump Start Consulting Limited) representing Physion as the UK distributor for the EMDA<sup>®</sup> (ElectroMotive Drug Administration) range of medical devices and products.

"Following the success of our collaboration in the UK market and the enormous experience of the JS Consulting team in the Middle East and GCC countries, we feel the team are our ideal partner to develop our presence in these territories," explained Paulo Eruzzi, CEO at Physion.

Headquartered in Italy, Physion manufactures the EMDA<sup>®</sup> range of medical devices used to treat urological conditions including non-muscle invasive bladder cancer, recurrent and persistent UTI and interstitial cystitis.

Murat Celebi, Director of Clinical Marketing at JS Consulting commented, “Our network of specialists and key opinion leaders throughout the MENA region was key to Physion’s decision to appoint JS Consulting. We are looking forward to working with Paulo Eruzzi and his team to generate new distribution opportunities and raise the company’s profile.”

For distributors interested in representing Physion in the Middle East or GCC, please contact Murat Celebi, Director Clinical Marketing on +44 ()1234-888955 or by email via [info@js-group.global](mailto:info@js-group.global).

## **About Physion**

Physion s.r.l. is based in Mirandola, Italy, and manufactures highly innovative and efficient therapeutic products and models for the treatment of bladder cancer, functional bladder diseases, Peyronie's disease, and Skeletal Muscle pathologies. [www.physion.it](http://www.physion.it)

## **About JS Consulting**

JS Consulting, part of international expansion consultancy JS Group, offers a full-service development and expansion consultancy to companies looking for a comprehensive range of go-to-market services across the entire EMEA and MENA regions. The team of experienced medical device specialists has helped numerous start-up companies gain access to lucrative high-volume, high-yield markets, and established manufacturers to generate profitable revenues by expanding into new territories.

For more information on how JS Consulting can work with your company, please send an email to [info@js-group.global](mailto:info@js-group.global) or visit [consulting.js-group.global](http://consulting.js-group.global).

Source: JS Consulting



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Source : JS Group

See on IssueWire : <https://www.issuewire.com/physion-appoints-js-consulting-as-strategic-advisor-for-gcc-middle-east-1627180757194218>