

CEO Qin Wang established W-STANDARD USA Branch Company in LA, California on July 1, 2018

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San Gabriel, Apr 19, 2019 (Issuewire.com) - CEO Qin Wang and CFO Bin Yu established W-STANDARD USA Branch Company in LA, California on July 1, 2018. W-STANDARD China head office is in Guangzhou Winrong Industrial Co., Ltd, founded by Qin Wang in 1999. W-STANDARD is a company that mainly supplying motorcycle parts and accessories for after-market with more than 20 years of experience in the industry since 1995. With the efforts of W-STANDARD staff, the company successfully expanded its network distributors to Argentina, Mexico, Brazil, Ecuador, Columbia, Peru, Dominican, Honduras, Costa Rica, Uruguay, Paraguay, Chile, Bolivia, Morocco, Malaysia, Indonesia, Iran, and more than 40 countries .

W-STANDARD, guided by the motorcycle industry leaders' business operating strategies and relying on increasing demand at after sales markets on motorcycle spare parts and accessories, as well as demand of INNOVATED motorcycle accessories that complied to the modern age world market, W Standard 's journey to excellence is built together with a team of dynamic, reliable and vibrant group.

20 years of hard work and commitments, **W-STANDARD** motorcycle parts & accessories are consistently being manufactured practicing the advance quality control and management system using

at Wuyang Honda, Guangzhou Toyota and other Japanese funded corporations. To provide for continual improvement, emphasizing defect prevention and reduction of variation and waste, W-STANDARD have built the quality management system strictly according to the requirement of ISO/TS 16949.

The rapid growth in the demand of W-Standard has resulted in additional needs for the company to expand its plant facilities. Winrong is to expanding its plant built up to 12000 sq meter, (the total investment will be RMB 35million (estimate USD5.6million). On W-STANDARD quality control equipment and processes we have invested RMB 5million (estimated USD 800,000). We will continue to build on our company's strength by fulfilling customer needs through outstanding quality and superior service.

W-standard USA first entered U.S. market in 2014, invested \$15 million to set up a 75,000 square feet office area. The company mainly R&D in Lithium battery of two wheeler parts, marine parts, as well as motor sport supplies. By entering the U.S. market now, CEO Qin Wang aims to take the lead in U.S. auto parts supplying market. At the meantime, W-STANDARD USA will soon set up a logistics center for its own inventory and many other businesses'.

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