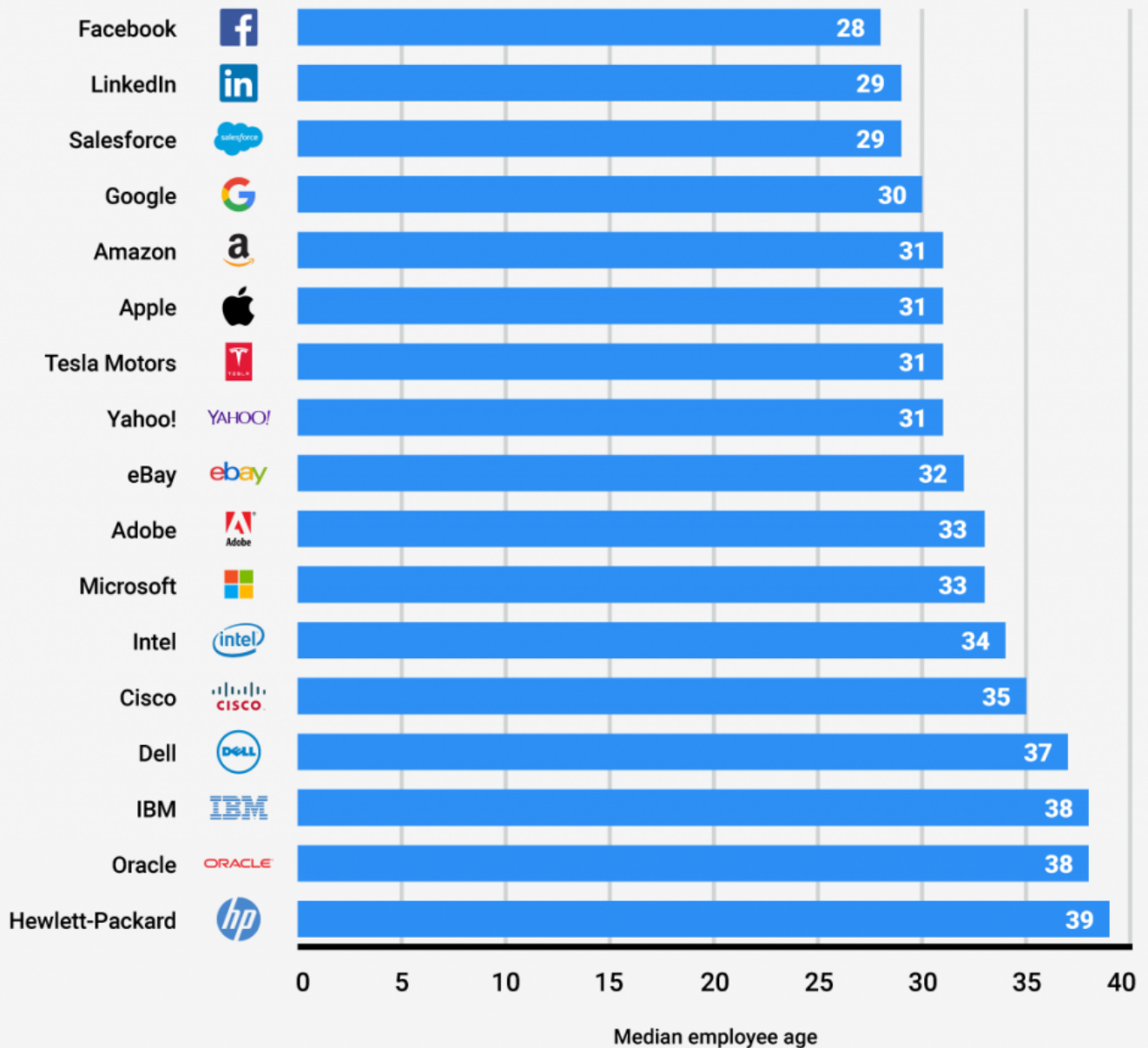


# Why the demand to look young in Silicon Valley is becoming essentially greater than Hollywood

## HOW OLD ARE THE EMPLOYEES AT TOP TECH COMPANIES



SOURCE: PayScale

BUSINESS INSIDER

Los Altos, Apr 8, 2019 ([Issuewire.com](http://Issuewire.com)) - In Silicon Valley, techies and budding million-dollar entrepreneurs have run into a crisis: *How do I stay relevant and how do I remain youthful?*

No longer is it Hollywood's A-list elite that is vying to look new day fresh; in the tech capital of the world, if you don't look the part – you don't get the job.

“There's no photoshopping yourself for a Skype interview,” says renowned natural anti-aging specialist Richard Haxton of Richard Haxton's Transformational Skin Solutions of Los Altos ([SkinByHaxton.com](http://SkinByHaxton.com)).

With the growing epidemic of ageism at mega-corps such as Google, Facebook and Apple, there has been a stampede to find a solution to look young to survive in today's job market. In San Francisco, the cost of living alone is 14.72% **higher** than Google's future home of San Jose (*Source: Numbeo*), with a single individual shelling out almost \$3600 just for rent. Such a high cost of living has made job security a major priority, striking everyone from entry-level to top executives. In fact, the median age at major tech companies ranges between 27 and 39 years of age creating a massive need to appear more youthful; not only for self-confidence but for the livelihood of one's career.

The irony is because of technology, we are aging faster, due mostly to the ever-increasing radiation and stress caused by the UV and blue-light emissions from the artificial lighting of digital screens (i.e. smartphones, laptops, tablets, computers and TVs)

According to Haxton and a study published in [Oxidative Medicine and Cellular Longevity](#), exposure to blue light stimulates the production of free radicals in the skin, which accelerates the appearance of facial aging, photo-ageing, wrinkles, hyper-pigmentation and a loss of elasticity of the skin.

With the average American spending over 11 hours in front of a screen, according to a recent Nielsen's Company report, it's no wonder why 40, 30 and even 20-something year-olds are pursuing Haxton, who is also recognized as the Best of the Bay Area in his field.

“Organic rejuvenation is the most effective means of reversing the aging process without evasive surgical methods. My clients in technology come to me seeking a natural method away from the Botox and Fillers, also known as the ‘fashion look,’ so that they can achieve career longevity.

As Haxton notes, “People can spend well into the thousands for units of Botox and Fillers that have a shelf life of just a few months. Thanks to the natural anti-aging process practised at my clinic, clients don't have to be exposed to painful needles and can achieve a youthful appearance that lasts several times longer - creating true rejuvenation.”

Having pioneered a proprietary method of facial sculpting - a method that includes manipulation of the lymphatic system to “retain firmness” of the skin, Haxton has been internationally recognized for self-developing the signature ‘Haxton's Non-Surgical Face-Lift’, which also incorporates a unique form of holistic facial rejuvenation.

Within the Hollywood scene, celebrities such as Jennifer Lopez, Kim Kardashian and Scarlett Johansson have spoken about the importance of alternative holistic treatments that they have benefited from; and now it appears that the movement has transcended to the new capital of youth for both men and women – Silicon Valley.

“The way that we are aging is ever-changing, just like technology,” says Haxton, who is constantly innovating new treatments that keep him and his clients looking years younger than their biological age. “The good news is, it's never too early or too late to look healthier and younger.”

While the beauties and brawn of Hollywood may be used to ushering in a sigh of relief once the cameras

are off and the pressure to look red-carpet worthy has tapered; Silicon Valley will still be under the daily pressure and scrutiny to look young.



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