

Marie Miller-Rodriguez Promoted to Director of Resources at Colling Media Advertising Agency



Scottsdale, May 6, 2019 ([IssueWire.com](http://www.IssueWire.com)) - Colling Media Advertising Agency announced today that Marie Miller-Rodriguez has been promoted to Director of Resources, effective immediately. In her new role, Miller-Rodriguez will oversee all agency strategic partnerships. Miller-Rodriguez will continue to report to Colling Media Director Digital Services Douglas Campbell.

In her prior role as Creative Director, Miller-Rodriguez created content for social media channels, executed paid social media campaigns, and directed advertising strategy for Colling Media clients. Under Miller-Rodriguez's leadership, Colling Media doubled its creative capabilities, developed a strategic partner process, and launched its first internship program. Her focus and diligence in creating repeatable processes and managing relationships and people to execute those processes makes Miller-Rodriguez a perfect fit for this new role.

"Marie has done a great job elevating our content quality, expanding our paid social media team, and strengthening our partner relationships," said Colling Media CEO Brian Colling. "She is committed to finding new and creative ways to get our advertisers' messages to audiences when and where they want them. Marie is a strong leader and I'm confident she will guide our partner relationships with great success."

Miller-Rodriguez has worked for Colling Media since 2017, starting as a Paid Social Media Specialist.

"I am looking forward to working with our team of partners and continuing to make improvements benefiting our clients," Miller-Rodriguez said. "Colling Media's mission is to help businesses grow. I see no better way to do that than providing them with the best resources possible."

Miller-Rodriguez earned a Bachelor of Arts in Communication/Media Studies from Arizona State University, Associate of Arts and Sciences – AAS Design/Visual Communications and Business Management from Scottsdale Community College. She has also studied Sociology at the University of Pittsburgh and Computer & Information Science at the Community College of Allegheny County in Pittsburgh.

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