

Pink Parlour, Brazilian Waxing Franchise Celebrates Another Waxing Salon Opening in Singapore

PINK PARLOUR
HAIR REMOVAL SINCE 2005

Singapore, May 6, 2019 ([Issuewire.com](http://www.Issuewire.com)) - Parlour Group Pte Ltd, Award-Winning Waxing Franchise in South East Asia announces the opening of its newest Pink Parlour waxing salon on May 1, 2019. With more than 18 beauty awards in the grooming industry from major media outlets, the Pink Parlour brand continues its expansion outreach. Today, Pink Parlour has over 100,000 clients across the region and 70,000 in Singapore.

Located in Kovan Heartland Mall in Singapore, the new and enhanced outlet features 2 treatment rooms and newly designed shower facilities while the treatment menu features head-to-toe waxing and Alpha Light permanent hair removal for men and women. Clients will relax in the signature “pinktastic” vibe that Pink Parlour clientele has grown to expect and adore.

Mr Derrick Seeto, President of Pink Parlour said, “In addition to our award-winning waxing services, we are delighted to launch Alpha Light LT, the latest hair removal technology in our salons to deliver a more effective and less painless permanent hair removal treatment”.

Famed for its “almost painless” hair removal solution, Pink Parlour was the first to introduce the use of gloves, no double-dips, and anti-bacteria fumigation – setting industry standards experienced across South East Asia today.

Ms Wendi Chan, Chair Woman of Parlour Group said, “In South East Asia, we practically live in our bathing suits; and though there are waxing bars opening all over Singapore, we feel that our new Kovan location will be another successful endeavor to servicing the area. Our highly-skilled waxing therapists will ensure your visit is professional and your treatment is effective.”

“This will be our second opening in 3 months. As we continue our expansion across South East Asia, we also have our sights set on locations in Vietnam and USA,” said Derrick Seeto. “We are currently accepting inquiries for Franchise Licensing of our brand and look forward to delivering our proven business model.”

To get smooth and ready for the beach, the pool or the gym, Pink Parlour is inviting new and existing customers to book their next hair removal treatment at Kovan Heartland Mall and receive 50% on CASHBACK for the month of May by using Promo Code 50KITTYSG at checkout. All clients will be enrolled in the “Pink Points” loyalty program, where every dollar spent on treatments go towards earning points for free treatments.

Pink Parlour serves its customers with convenience and beauty-on-the-go V.I.P. services with the Pink Parlour App to deliver the quick booking, news, and special offers now available in the App Store and Google Play. Pink Parlour at Kovan Heartland Mall is open Monday through Saturday, from 11:15 a.m. - 9:00 p.m., and Sunday from 11:15 a.m. - 7:00 p.m. Appointments can be booked online at <https://www.pinkparlour.asia/sg/> or using the Pink Parlour App, or by calling (+65) 6100-8266.

To learn more about Parlour Group and the Pink Parlour brand, please visit: www.pinkparlour.asia/sg

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