

Longtake US Books Editor Yimin Gu for Long Term Collaboration

Longtake US is a renowned video production company based in Los Angeles, California.



Los Angeles, Jun 5, 2019 (Issuewire.com) - Longtake has produced promotional content for major brands such as Citic Bank, Lava Music, and SolarMax Technology. Longtake has also been active in the music industry, creating music videos for artists like WyndSrfr and pop star Nigel Tay.

Other genres of Longtake US's production include, but are not limited to, trailer, web series, documentary, and animation. Spearheading the company is award-winning director Rachel Zhou (Los Angeles Kidnapping: Falling Angels).

Recently, Longtake US announces that award-winning editor Yimin Gu will be coming on board for long term collaboration on promotional campaigns. Yimin Gu, originally from China, is an exciting new addition to the Los Angeles editing community.

Yimin's work has been recognized worldwide by reputable authorities including Student Academy Awards, Canada Shorts, and Berlin Motion Picture Awards. Her commercial work online has accumulated over 175,000 views.

Director Rachel Zhou speaks of this joining of forces as an "invigorating" new step for Longtake. Ms.

Zhou recognizes Yimin's editing talent as a valuable asset. Editing in the advertising industry is not only an art in the visual but also in communication.

When collaborating on the music video "Tornado" for Lava Music, Yimin played a vital role in mediating between the Chinese clients and US production. Ms. Zhou comments that the success of "Tornado" is what prompts her to invite Yimin onto the team for future collaboration. Ms. Zhou believes that, with Yimin's Chinese roots, her addition to the team will help facilitate more Chinese-American collaborations for the company in the future.

Longtake US

Longtake US is a renowned video production company based in Los Angeles, California. Longtake produces commercials, music videos, trailers, web series, documentaries, and animation. Clients include SolarMax and Lava Music.

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