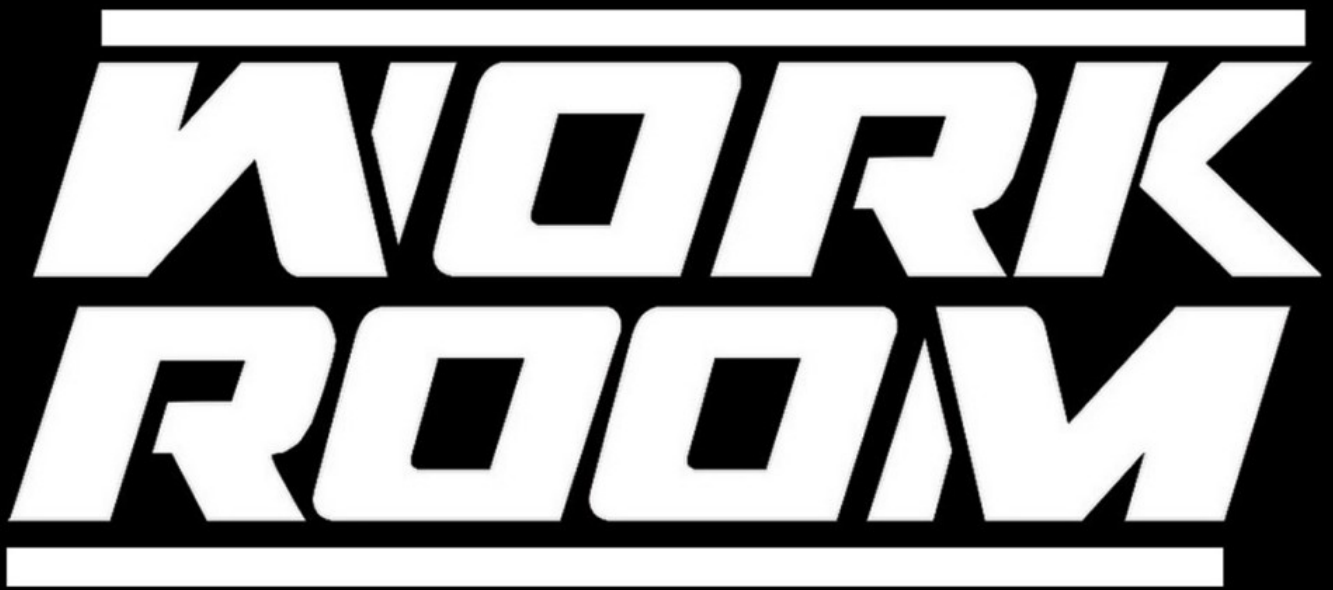


## New EDM record label with 24/7 open door A&R department



The image shows the logo for 'Worik Room'. The text 'WORIK ROOM' is written in a bold, white, italicized, sans-serif font. The letters are thick and have a slight shadow effect. The word 'WORIK' is on the top line and 'ROOM' is on the bottom line. Two horizontal white bars, one above 'WORIK' and one below 'ROOM', frame the text. The entire logo is set against a solid black background.

**London, Jun 28, 2019 ([Issuewire.com](http://Issuewire.com))** - **Simon Harris** is a pioneer of the British dance music scene. From his beginnings as a DJ, his work as a Remixer for James Brown and The Stone Roses, his success as an artist with London Records and his production of others for his Music of Life imprint, one thing guided his development and success in the music business. As Simon himself puts it “A simple word that has a massive impact on the music business is “Promotion”.

Frustrated by seeing the new crop of UK artists putting their hard-crafted tracks out on streaming sites

“For only their friends and family to listen to.” Simon saw an opportunity to really help these new artists.

His well-informed opinion is that “The internet has done amazing things for the music business but most streaming sites are just offering “Distribution”. An artist only needs “Distribution” if they have generated real demand their music and the only way you generate that demand is through focussed “Promotion”.”

“I get disappointed for today’s artists as they have put loads of effort and money into their tracks but they are missing out by giving their talents away for nothing.”

The music business is booming but many artists are just missing out. Reports circulating say that Spotify adds 40,000 tracks a day – that’s 1.2m a month being added to their streaming service. “With those statistics how are you going to grab your share of listeners?” Simon wonders.

“These new artists and producers, who have a natural creative are looking for an outlet for their talents but end up being frustrated. Poorly promoted tracks that fail to make any impact at all are very bad for an artist well being and self-esteem.”

Whilst Simon alone doesn’t have the answer to the ills of current urban life he is making a real difference with his new WORKROOM DJ label.

“We sign and work great tracks by new artists – on a track by track basis. No one wants long term exclusive contracts they are limiting and usually, only one side benefits. After any costs, we share 50/50 with the artist.”

He continues “One of our targets, who as the tastemakers can really make a track work commercially, are DJs. They can be very influential.”

“At WORKROOM DJ we want to work with artists who are hungry for success and can see the value in collaborating with us to seek to achieve it. Our A&R doors are open 24/7 so connect with our site and play us your tunes. Who knows what might happen.”

Simon is highly motivated to help new artists succeed, maybe he’s exactly what you are looking for. Interested, why not visit [www.workroomdj.com](http://www.workroomdj.com)

#### **Note to Editors:**

[WWW.WORKROOMDJ.COM](http://WWW.WORKROOMDJ.COM)

Please contact [anr@workroomdj.com](mailto:anr@workroomdj.com) for further information.

#### **Media Contact**

WORKROOM Music

anr@workroomdj.com

Source : WORKROOM Music

See on IssueWire : <https://www.issuewire.com/new-edm-record-label-with-247-open-door-art-department-1637607130227081>