

New Music: "REWIND" Dancehall Remix World Premiere on Roku TV (29M Subscribers)

For Immediate Release: Dancehall meets EDM in Dancefloor Ready Smash Hit



New York City, Jun 17, 2019 (Issuewire.com) - The growing influence of Jamaica on popular culture is undeniable—megastars like **Beyonce, Rihanna, JayZ, Drake, Skrillex, Major Lazer and Justin Bieber** have successfully released epic Reggae and/or Dancehall infused songs, which left the world wanting more.

“**REWIND**”, the 3rd single of the upcoming **Riddim Travelers “Kingston 10”** album (Monom Records), combines the legendary production chops of Dance (EDM) genre hit-maker **Alexx Antaeus** with the vibrant style of Kingston singjay **Dutchess**, and the sensual vocals of Atlanta soulstress **Cherae**. Dutchess’ seductive patois lyrics and fun melody sit perfectly on the track’s mashup beat, while Cherae adds the sultry, R&B-infused request of revellers around the world—“...hey DJ, play my song...” The result is the delivery of a club-ready dancehall record that is equally brazen and danceable.

The accompanying music video premiered internationally on the **Irie Channel of ROKU TV (29.1 million subscribers)** on June 14th, and showcases the historic (though no longer functioning) Kingston Railroad Station as its backdrop. A symbolic announcement of Dutchess and Cherae’s artistic arrival, the video delves into urban island-chic fashion trends like glitzy sequins, batty-riders (short shorts), faux dreadlocks, large box braids and bold hair colors.

A cameo of popular dancehall dancers **Sara Jackhammer** and **Tara Tehrebel** adds spice to the 3:19-minute video, which also re-introduces “rudegirl” dance moves reminiscent of popular 90s era dancehall diva, **Patra**.

Another cameo of popular Japanese dancehall DJ, **Badgyal Marie** of Kingston’s Notorious Sound (2019 **Boom Clash** Champion), also brings the island’s historic sound system culture to your screen, in tandem with a feature of **8 Miles Sound**’s colorful speakers (notoriously featured in JayZ and Beyonce’s “**On The Run II**” tour, as well as music videos for **Pitbull**, **Busta Rhymes**, **Sean Paul** etc).

Antaeus is an accomplished New York City and Kingston based music producer, a successful restaurateur (**Opa at Devon House**), a popular Kingston 10 event promoter (**Reggae Mill**) and a 26-year **GRAMMY** voting member who maintains an avid sense of what’s vital in pop culture. In this exciting instance, he conveyed, “In most cases, artists borrow the sound and omit to state the important influence of Jamaican culture in their work. However, the fuel behind **REWIND**’s Dance and Dancehall mash-up sound, and visuals is the deliberate celebration of Jamaica”.

The Riddim Travelers compilation project also features a single by Grammy-nominated artist **Devin DiDakta**, a dancehall single by **Tommy Lee Sparta** and will feature Reggae, Afrobeat, and Reggaeton mashups on its Fall 2019 release.

Follow @Alexx_Antaeus and @MonomRecords on all platforms



Media Contact

Impulse Nation

christine@impulsenation.com

9176016106

P.O. Box 180080

Source : Monom Records

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