

Revolutionizing Background Checks

Bully Screening



Toronto, Jul 2, 2019 (Issuewire.com) - Research proves that bully costs businesses billions, particularly in the UK, Canada, Australia, Ireland and the U.S There's a loss of productivity for the victim and other staff members who are also affected. There are medical and sick leave expenses from stress-related health issues, expenses related to turnover, litigation and court-ordered settlements -- **these are facts.**

Criminals and bullies are one and the same -- both are detrimental to society -- both can wreak havoc on a company. Rest assured, a job candidate with a clean criminal record may, in fact, be a bully. Companies with stellar moral practices don't do business with criminal OR bullies.

Cobraman Organization specializes in keeping bullies out of the workplace. We're a small team with big-time goals. We plan on revolutionizing the background check industry with the utilization of our **bully search engine** specially programmed to scrape the internet for everything job candidates may have said or done online. Major social platforms as Facebook and Twitter are searched for negative behaviors including hate speech, cyberbullying and online harassment. *There's more.* Using natural language processing (NLP), our **bully classifier** detects whether the text contains toxic content such as insults, threats, sexually explicit language and more utilizing the job candidate social media user ID/handle.

Keep your company image clean. Protect your bottom dollar. End the bullying epidemic.

Best regards,

Michelle Archibald

CEO, Cobraman Organization (courage-commitment-change)

www.cobraman.org (7 day free trial offer + demo video)

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