

Alicia White Founder of Project Petals Announced as New York Yankees and SmileDirects Community Hero

New York City Hero will be honored this Labor Day Weekend at Yankee Stadium



New York City, Aug 29, 2019 (Issuewire.com) - Alicia White Founder of Project Petals Announced as New York Yankees and SmileDirectClub's Community Hero

Alicia White founder of [Project Petals](http://ProjectPetals.com) has been named **New York Yankees and SmileDirectClub's Community Hero**, honoring her work to improve the environment, access to educational programming for youth and community development work. New York Yankees and SmileDirectClub's Community Hero highlights heroes in the New York City and the tri-state area that are doing good and empowering people in their communities. To date, Alicia's environmental, educational, and community development work has reached over 5,000 youth, leaders, and community members since 2014.

Alicia will be honored this Labor Day Weekend August 31, 2019, at New York Yankee Stadium.

About Project Petals

Project Petals is an award-winning registered 501(c)(3) non-profit organization founded in 2014 focused on improving the environment especially in underserved, low-income and under-resourced communities by providing community members with the free necessary tools, education, youth leadership, training, funding, and connections to transform their communities.

The mission of Project Petals is to disrupt the cycle of inequitable environmental conditions, innovation, and create sustainable environments by creating an avenue for resources and support within the community. Our mission is to create and sustain environmentally healthy and equitable communities. By solving community development and detrimental environmental conditions in low-income, under-served, and communities of color. The purpose of Project Petals is to alleviate the socio-economic divide and bring awareness to environmental and community development issues that create unhealthy and unsound outcomes.

Our programming provides hands-on help to community members, ensuring that they have access to resources that will help them prosper in their environment. Project Petals acts as an advocate, pushing for healthy changes and cultivating a generation of future leaders. Project Petals works through a scaffolding of support entailing educational programming, leadership development, civic engagement, and volunteerism, Project Petals seeks to realize a world where every community, regardless of socio-economic status, is valued and can achieve sustainability and safe spaces. For more information on Project Petals, to find out how to volunteer or donate to the organization, or to submit a local community for a renovation project, visit projectpetals.org or email info@projectpetals.org.

About Alicia White

Alicia White is the president and founder of Project Petals. She is a social entrepreneur, innovator, and environmentalist, Alicia's vision was to start a non-profit organization focused on improving the environment in under-served, and low-income communities. With a passion and the skillset for identifying and redistributing resources, Alicia works to connect community members with the necessary tools, education, funding, and connections they need to transform their communities. To date, Alicia's work has impacted the environment and the lives of thousands of people for the better. The New York City Mayors Office has awarded Alicia and her work, and she's been featured in numerous publications. For more information about Alicia, please visit www.aliciaLwhite.com.

To connect with Alicia and Project Petals, please email info@projectpetals.org. For more information about Project Petals please visit www.projectpetals.org.



Media Contact

Project Petals

info@projectpetals.org

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