

## CM Brand Agrees Sponsorship Deal with Solihull Moors FC



**West Midlands, Aug 28, 2019 ([IssueWire.com](http://IssueWire.com))** - Leading promotional products supplier [CM Brand](#) has agreed on a sponsorship deal with local National League club Solihull Moors F.C.

### About CM Brand

CM Brand is the UK's number 1 supplier of [promotional products](#) and branded corporate gifts in the UK. Based in Birmingham, the company offers a wide range of quality products at competitive prices, and with more than 25 years' experience in promotion and print can guarantee quality service to all clients. Express delivery and unique products are further benefits of working with CM Brand.

With many clients across the UK taking advantage of the latest print and manufacturing techniques, CM Brand is also dedicated to working with local businesses in order to help them with their marketing and promotional requirements.

### Sponsorship Deal

Solihull Moors FC is based close to the CM Brand headquarters, making them the perfect partner in the local area. CM Brand has agreed on a deal in which a large perimeter board will be on display during all matches for the 2019/2020 season, with both parties enthusiastic about the partnership.

Managing Director of CM Brand, Curt Lanman explained the reasons behind the deal:

“CM Brand has a commitment to helping local businesses with their marketing requirements. Solihull Moors FC is not only a local business but a popular team currently riding high in the National League. We believe this sponsorship deal is a perfect partnership between two local neighbors, and we are proud to be on board to help them towards future success.”

Solihull Moors FC announced the deal via their Twitter feed, saying:

“We are delighted to have the support of @cmbranduk for the upcoming 2019/2020 season. Their perimeter board will be displayed for the duration of the campaign. See if you can spot it on matchdays!”

### **About Solihull Moors**

Solihull Moors FC currently plays in the National League, and stand forth in the table at the time of writing. The club was formed in 2007 when two local teams – Solihull Borough and Moor Green – merged to become Solihull Moors.

The team play their home games at Damson Park, which is currently undergoing further development, and have a strong local following.

Managed by former professional goalkeeper Tim Flowers, who notably played for Blackburn Rovers during their 1995 Premiership-winning season and also won 11 caps for England, the team is aiming for promotion from their current league – the Conference Premier – to League Division 2 for the season to come.



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See on IssueWire : <https://www.issuewire.com/cm-brand-agrees-sponsorship-deal-with-solihull-moors-fc-1643104486355960>