

## Trust Stamp Provides Biometric Check-In Technology for the 2019 Annual IAFCI Training Conference



# TrustStamp™

**Raleigh, Aug 28, 2019 ([IssueWire.com](http://IssueWire.com))** - Trust Stamp, a provider of proprietary artificial intelligence-powered identity services headquartered in Atlanta, has been invited by The International Association of Financial Crimes Investigators (IAFCI) to introduce biometric technology to the 2019 Annual Training Conference & Exhibitor Show.

Using Trust Stamp's Biometric Check-In™ application, IAFCI attendees will conduct identity verification at the conference using their facial biometrics. The tool serves to streamline the prior time-consuming, manual, and insecure process of registration and check-in by simultaneously optimizing attendee satisfaction and security through authentication automation.

Participants using Biometric Check-In experience reduced friction without the need for waiting in long lines which are a result of conventional processes such as manual identification. The convenience of only needing a smartphone and a selfie makes the tool easy to use and ubiquitous. Conference organizers also benefit from automated analytics which includes insights into which participants attended each event, providing better accountability and foresight into trending interests.

"We are thrilled to demonstrate the ease-of-use and powerful security benefits of biometric technology at the IAFCI Conference," says Alex Valdes, CFO, and EVP of Trust Stamp. Alex continued, "With this application, we've combined our biometric Evergreen Hash™ and Identity Lake™ technologies, and have discovered a number of adjacent opportunities to use this technology to prevent fraud and enhance customer satisfaction in a variety of industries. The IAFCI has given us an amazing opportunity to share these tools with the most experienced group of fraud experts in an environment that fosters education and collaboration."

The Trust Stamp team is thrilled to attend the annual IAFCI Training Conference and looks forward to gaining insight from the incredible lineup of speakers and topics revolving around financial fraud. The event presents a unique opportunity to identify the needs of fraud and risk professionals from companies of all sizes in a variety of industries. Trust Stamp sees the IAFCI as a pillar in fostering collaboration and getting the most advanced, efficient, secure, and accessible tools into the hands of those that need it most.

### About Trust Stamp:

Trust Stamp applies advanced cryptographic techniques and Artificial Intelligence-powered

presentation-attack detection tools to biometric and other identity data to create a proprietary non-PII Evergreen Hash™. The Hash is unique to the subject and provides a tokenized identity that cannot be reverse-engineered. The Hash constitutes "anonymized data" and is immune to data breaches. Hashes can be compared to Trust Stamp's proprietary Identity Lake, video-streams, photo-ID, and mined data to establish a subject's identity and can be augmented with pivot points to other relevant data to enable zero-knowledge-proofs. Trust Stamp technology is used in multiple industries, including banking, FinTech, KYC / AML compliance, real estate, travel/hospitality, and law enforcement.

## Related Links

<http://www.truststamp.ai>

<https://www.iafci.org/>

<https://www.iafci.org/IAFCIAnnualConference/>



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