

UK female led CBD startup hoping to tackle Period Poverty

Self-care not selfish care | The ethically packaged, female led, charity supporting, natural period remedy "OurRemedy CBD"



London, Aug 14, 2019 (Issuewire.com) - **OurRemedy CBD** is a female led, managed and focused brand that is looking to provide women with period problems and endometriosis a natural alternative.

We know self-care is important but that doesn't have to mean selfish care. We believe in those core values so much that we trademarked it. CBD products come in many confusing and ambiguous formats with no empathy given to what the consumer is looking for. We wanted to tackle this and bring a fresh

approach to the market.

Our product offers a plastic free packaging option which includes:

- Glass bottle -that uses 25% less energy to produce than plastic
- Paper labels
- Soy Ink
- Card outer box with no plastic coatings
- Aluminium screwtop
- Biodegradable shrink wrap alternative called a Viskring, made in the UK by [Viscose](#)

Most users of CBD will have a pipette from a 10ml bottle they can recycle and reuse, so we are offering a cheaper alternative if they re-use that and opt for OurRemedy without the squeeze pipette that generally has a plastic ring.

OurRemedy is not just CBD, but infused with Clary Sage and Peppermint; which makes it better value than it's peers. But if price, ethical packaging and female empowerment wasn't your thing, then we are looking to help fight 'Period Poverty' with every full priced sale online.

How do we do this? Well after listening to the incredible story of Tom's shoe founder Blake Mycoskie, we wondered how we could do something similar. We are currently in discussions with a number of period poverty charities, to how we can support them with donations on each sale. We are open to conversations from others who want to partner up. In the meantime, we will be supporting 'A Bloody Good Period' by purchasing from their Amazon wishlist compostable sanitary liners for them to provide to communities, who can't access that which many of us take for granted.

The impact of **period poverty** leads to many suffering from mental wellness issues and omission from education or employment. 25% of women have missed work due to period poverty. 1 in 10 girls in Africa miss education due to the lack of access to female sanitary products and 50% of girls in Kenya.

Which is why we believe in 'Self-care, not selfish care' and that's the story of OurRemedy CBD.

OurRemedy launches August 2019 and will initially be stocked with UK e-com [CBD shop CBDStar.co](#) and direct from [OurRemedy.co.uk](#)



Media Contact

OurRemedy / Rachel Mason

hello@ourremedy.co.uk

01227 634090

33a Joseph Wilson Ind Estate, Whitstable, Kent, CT5 3PS

Source : OurRemedy CBD

See on IssueWire : <https://www.issuewire.com/uk-female-led-cbd-startup-hoping-to-tackle-period-poverty-1641834664069680>