

Best Selling Author, Mark S. Lewis, Promotes GIVE A DAMN BOOK at ROCK 'N' BOWL on October 2, 2019

Former NFL Saints player, Steve Gleason wrote the foreword to the book, and 20 percent of proceeds from the event will benefit Team Gleason



New Orleans, Sep 30, 2019 (IssueWire.com) - What makes a book become a movement? You may want to ask Amazon #1 best-selling author, Mark S. Lewis. His book, GIVE A DAMN! The Ticket to Cultural Change is growing in popularity across all demographics, especially for those who are frustrated with the current political environment.

The [GIVE A DAMN launch party](#) will be at [Rock 'N' Bowl](#) in New Orleans on October 2, from 5-7:30 p.m. The event intends to raise money to bring Lewis' vision to Congress and to provide a substantial donation to [Team Gleason](#).

The foreword to Lewis' book was written by former NFL Saints player, [Steve Gleason](#). Lewis, who describes Gleason as "the embodiment of the give a damn attitude" will donate 20 percent of the proceeds from the sale of the book to Team Gleason. The remaining proceeds will fund Lewis' goal of providing each member of the U. S. Congress with a copy of his book.

The GIVE A DAMN book provides initiatives that each individual, employee, or CEO can implement to improve relationships, motivate others, and inspire positivity. "This book does not identify with a specific political party; everyone needs to give a damn! I am upset with the way so many people act and behave towards others, and it seems to get worse every day! Whatever happened to common sense? The GIVE A DAMN mindset can change the world for the better. It's the movement that I am starting, and it begins with you and me," says Lewis.

For Lewis, the GIVE A DAMN movement begins with having people take his [American Accountability Pledge](#). Individuals can visit Lewis' [website](#) to take the pledge or to keep informed on his progress. Also, on Lewis' website is a Congressional Accountability Pledge that he would like every member of Congress to take. He has a huge initiative to make this happen and will review his plans at Rock & Bowl.

Lewis is seeking individual and corporate donations to help finance his goal of providing a copy of this book to every member of Congress. There are various levels of sponsorships available on this website to help him accomplish this goal. "Together, we can push society back in the right direction. One person at a time, until, collectively, we can make a difference," says Lewis.

Lewis intends to share his vision and goals for spreading this give a damn philosophy and will also sign copies of his book.

About the Author

Mark S. Lewis is a best-selling author, entrepreneur, and Membership Chair of Entrepreneur's Organization Louisiana. After earning an MBA from Tulane University, he worked for IBM for 13 years in New Orleans. In 2005, the Governor's Office selected Mark as Technology Leader of the Year for the state of Louisiana. Through his leadership, Louisiana became one of the top three states in the country in technology job and wage growth. Today, he owns and operates Communiqué LLC, a business coaching and consulting firm based in New Orleans. As a coach and mentor, Mark helps members grow both personally and professionally. In July 2019, EO of Louisiana presented Mark with its Marshall Klein Entrepreneur of the Year Award for his work in leading EO of Louisiana to become the fastest-growing entrepreneurial chapter in the world!

His winning formula begins with a GIVE A DAMN attitude!

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