

Entrepreneur Jelan Cumberbatch Expands Entertainment Company JC Management Worldwide

Premiere Entertainment Agency Bridges the Gap Between Trinidad and the World



Port of Spain, Sep 18, 2019 (Issuewire.com) - Entrepreneur Jelan Cumberbatch is bringing the Caribbean front and center with his entertainment company, JC Management. With over 12 years of experience in the entertainment industry, Jelan brings extensive knowledge and expertise in the Caribbean market. JC Management represents some of the most talented emergings and established artists, DJs, choreographers, comedians and music producers including Farmer Nappy, bookings for international recording artist Kevin Lyttle (#1 hit "Turn Me On"), Olatunji and Julien Believe to name a few. JC Management's diverse roster and professional approach to the entertainment industry has made them one of the most sought after agencies in the Caribbean.

The premiere agency has already created a name for itself with over 1500 events booked in over 30 countries. Alongside Jalen, the team is comprised of Kalesh Forde (Chief Operating Officer), Kristal Alexander (Executive Assistant), Dayne Job (Operations Manager) and Atiba Cumberbatch (Web Developer & Graphic Artiste). Past clients also include recording legend Patrice Roberts and Soca Monarch of Antigua winner Ricardo Drue. Currently, JC Management is overseeing bookings for award-

winning recording artist Shurwayne Winchester.

“What separates us as a company [is] we care about our clients wellbeing, not just making a profit,” states CEO Jelan Cumberbatch. “We bring professionalism, attend to our clients’ needs and are available around the clock if necessary.”

“JC Management has been one of the most professional booking agencies we’ve had the pleasure of working with in the last decade,” says Carnival Fever Entertainment CEO, Andre Kruger. “Jelan has a deep understanding of the music business, knows the international requirements in different markets and how to balance promoters’ interests and artists’ needs very well.”

Jelan is also the proud owner of Tres-Belle Modeling Agency that provides brand ambassadors, hostesses and advertising talent for all occasions. Tres-Belle Modeling Agency has worked with established brands including AMCO, Tribe and various venues/popular events throughout Trinidad and Tobago. JC Management will also be launching their JCM Touring Company, JCM Distribution, and JCM Publishing in December 2019.

“Our mission is to be the premier talent booking agency in the Caribbean and extension to the world,” says Jelan. “We are setting our standards as high as possible to give quality services to our clients and customers alike. I am excited about the future of JC Management!”

For more information, please visit www.jcmanagementco.com. For all press/media inquiries regarding JC Management or Jelan Cumberbatch please contact Andrew Scott at +1 (818) 392-0682 or ascott@asa-pr.com.

ABOUT JC MANAGEMENT

Headquartered in Trinidad and Tobago, JC Management is a premier talent and booking agency. JC Management represents emerging and established artists across diverse music genres, DJs, choreographers, event hosts, and music producers. JC Management was founded by business and entertainment entrepreneur Jelan Cumberbatch and is comprised of Kalesh Forde (Chief Operating Officer), Kristal Alexander (Executive Assistant), Dayne Job (Operations Manager) and Atiba Cumberbatch (Web Developer & Graphic Artiste). JC Management is committed to providing a professional and reliable link between their exceptional clients and event creators across the globe. For more information please visit www.jcmanagementco.com.



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