

Michael Gabriel Lopez Reflects On Bridging Fashion, Celebrity Consulting and Growing LONPARNY

Michael Gabriel Lopez is a creative director, PR expert, and entrepreneur from Milan, Italy. His work has been recognized throughout the world within his company, LONPARNY. Working with viral celebrities worldwide, Lopez is a hustler and eminence.



Milan, Sep 17, 2019 (IssueWire.com) - [Michael Gabriel Lopez](#) is a fashion designer based out of Milan, Italy. His work has been cherished and appreciated since early 2014, pending hip-hop's transition into the new wave of "trap" music. As a celebrity dot-connector, Lopez's roles limitlessly span between

event planning, creative consulting, and designing 1-of-1 cutting-edge fashion pieces for today's biggest Instagram influencers. Seen at exclusive night clubs and fashion releases with household names like [6ix9ine](#), Lil Pump, [Rich the Kid](#), [Bad Bunny](#), Biondo, and Philip Plein, Michael Gabriel Lopez upholds his social status as a high-profile stylist and entrepreneur, online and offline. Finding a creative way to bridge his company, LONPARNY (LONDON - PARIS - NEW YORK), into coordinating collaboration with the superstars of today remains his calling card to generate positive interactions across the board for various industries. In Lopez's mainstay, his mastery of modern stylization and diversely genuine fashion knowledge fuels his moral creativity as a designer. His determination matches his fast-paced lifestyle to his craft in the arts.

As a celebrity PR representative, Michael's mission with his company [LONPARNY](#) is to provide celebs with a direct route to connect with brands for product placement, fashion shows, magazine covers, red carpets, and a fully comprehensive package to pave viral social media marketing campaigns. Getting his start after high school, Lopez reflects "I was always interested in the fashion industry. It wasn't a question of how or what I was going to do to make it work; it always a matter of when." His steadfast demeanor toward working hand-in-hand with our generation's headlining topics is catalyzed by his aptness while traveling. Lopez reflects, "As I toured the world with LONPARNY clients, I made the most out of my time parlaying the world. Especially in Miami, I made connections that have lasted for years and been the springboard toward new business ventures."

Bridging cultural gaps, **Michael Gabriel Lopez** introduced Maluma, a renowned Latin recording artist and live performer, with angel investor & fashion revolutionary, Philipp Plein. Based out of New York City, Philipp Plein is a German fashion designer and founder of the Phillip Plein International Group which includes the Philipp Plein, Plein Sport, and Billionaire Couture brands. Today, Plein is one of the top fashion retailers, active online, and with boutique outlets scattered throughout the world. Maluma experienced a viral-like surge after connecting for work with Philipp Plein; the brand enjoys a breathtaking net revenue of near 400 million per year. Lopez was the first creative consultant to introduce the two entities; notably, Maluma being the first Latino artist to be involved in the Philipp Plein enterprise.

Micromanaging his efforts as an event planner, Michael Lopez works with fashion brands around the worldwide; more concentrated, Lopez finds himself integrating his exclusive pieces and stylism into the nightclub scene. Dressing rappers & entertainers who perform in front of thousands of fans, the precision needed to befit their egocentric personalities is humbled by his choice glamorously fits including leather jackets, neon jumpsuits, and flashy footwear. Lopez has worked in Tokyo, Dubai, LA, Milan, Paris, Berlin, Miami, Barcelona, Shangai, and New York additionally as a booking agent for many of his fashion clients. His close tie to the industry's pipeline of cutting-edge, modern designer wear provides him with the ease to compete with booking agents to generate the intense win-win scenario for himself and his client.

Michael Gabriel Lopez, known casually as Mich Lopez, undeniably encapsulates what it means to be a standout entrepreneur in 2019. Combining his skillset of PR, communication, stylism, consulting, event planning, and social media, he is a one-in-a-million celebrity presence in the entertainment industry. As the CEO of LOPARNY, he predicts he'll take things to a new level with more blockbuster collaborations and elusive designs for the remainder of 2019 and foreshadowing 2020.

You can follow Michael [@michlopez69](#) on Instagram and visit his website directly at [michlopez69.com](#)

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