

The Silicon Review Asia Names Manish Jha Best Business Leaders of the Year 2019

Manish Jha, a seasoned marketing consultant and election strategist, has been recognized as one of the 30 Best Business Leaders of the Year 2019 by The Silicon Review Asia Magazine



The Silicon Review Asia

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30 Best Business Leaders of the Year 2019

DigiPerformance: Help your campaign perform

The Silicon Review
September, 2019

Companies and organizations must re-evaluate their marketing strategy because the old methods have been updated. In a survey conducted by Video advertising firm Bright Roll, it was shown that 72 percent of ad agencies came to the conclusion that online videos perform better than TV. Digital advertising is more than just a trend and in 2014, companies spent almost 10 percent of their revenue on marketing. A digital ad will effectively tell the viewer the story of a brand and this method is more flexible and universal. The digital medium is where the users frequently visit and the channels can be used to influence the buyers through text, video, images, and more.

Marketer's mission has always been to find the target customers and the internet has made it easier for them to

Manish Jha, Founder, DigiPerformance

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New Delhi, Sep 28, 2019 (Issuewire.com) - The Silicon Review Asia magazine applauds Manish Jha as the best business leader in marketing and political campaign management. As a thought leader Manish Jha, based in Noida, has rapidly grown and established milestones in a tough segment, marketing consultancy, and digital strategist. He has served more than 100 startups, brands and major political parties in managing their campaign.

Mr. Manish Jha, Independent Political Consultant, said, "It gives immense pleasure to be recognized as best business leader 2019 by The Silicon Review Asia. As a marketing consultant and digital strategist, my primary goal is to make the client understand the necessity of it. I deploy my strategies across digital platforms to execute all designed campaigns and monitor in real-time."

As a marketing consultant, Manish's primary task is to assist startups and brands in handling their product, brand and end-to-end marketing campaigns while constantly evolving and embracing growth. The services and solutions that Manish provide have a wide range which helps their habitué to optimize customer outreach and turn buyers to their court.

About Manish Jha:

Manish Jha, a seasoned marketing consultant and political strategist in India has been demonstrating innovative strategies to get maximum ROI. He and his team have helped startups, brands, individual political aspirants and political parties in managing successful marketing campaigns across India. He is a part time panelist on major media channels like Lok Sabha TV, Bhaskar News, Surya Samachar, News World, Kanak News, News 18 and Kalinga TV. Manish has also been featured in top newspapers

in India and abroad like Daily Pioneer, Dainik Bhaskar, Deccan Chronical, New Indian Express, Hindustan Times, Bangkok Post, Samaya, and many more. His seeking spirit has helped him to travel more than 600 towns and cities to understand political pulse. Besides this he's also known as a great speaker, he's a good team manager and analyst.

About The Silicon Review Asia:

The Silicon Review is the world's most trusted online and print community for business & technology professionals. Our community members include thought-provoking CEOs, CIOs, CTOs, IT VPs and managers, along with jillions of diverse IT professionals. The Silicon Review encompasses nine technology and vertical communities: Software, IT Services, Cloud, Mobile, Big Data, Security, Telecommunications, Hot Start-ups and The Best Companies to work for. Each community leader is a proven subject matter expert who collaborates with industry gurus, technology managers, researchers, top technology journalists, consultants, and industry analysts.

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