

## 7NRG launches the world's first recyclable, pre and postworkout drink

Infused with broad spectrum water-soluble CBD



**London, Oct 23, 2019 (**<u>Issuewire.com</u>**)** - 7NRG launches the world's first recyclable, pre and postworkout drink infused with broad spectrum water-soluble CBD (THC Free). The packaging is patented and has been designed with a shaker ball inside, to help break down and mix the powders into a liquid formula. With natural anti-inflammatory properties, CBD has been proven to aid muscle recovery and will be the next global disruptor in the fitness industry. Based in London, UK, 7NRG is a cannabinoid



and supplement company founded by Joel Grayson. Joel is a former investment manager, now health and fitness enthusiast-turned-entrepreneur to address a clear void in the market.

Created for the modern wellness consumer, the innovative beverage utilises CBD from the finest hemp plants sourced from the USA. The brand uses a whole plant C02 extraction process which filters out unnatural and unwanted substances. This maximises the quality, purity and concentration of 7NRG CBD. 7NRG CBD is non-psychoactive. The brand takes quality and transparency very seriously and tests each and every one of their products in a third-party laboratory to ensure its consistency and quality. Consumers can access these lab reports by scanning the QR code found on every product.

'At 7NRG our vision was to create a convenient, on-the-go, pre and post-workout solution that would be compatible with fast-paced, modern-day lifestyles. We added CBD to create a truly unique product that would increase our customer's endurance and recovery times when infused with energy and protein powders. Our purpose was to go that bit further, and with a global team of experts, we have created an infinitely recyclable packaging with a shaker ball inside. 7NRG will be available in the UK, Europe and across the United States.''- Joel Grayson, Founder and CEO, 7NRG.

7NRG is available in two flavours: 7NRG PRE-WORKOUT Mango and Pineapple Flavour and 7NRG POST- WORKOUT CBD CHOCOLATE PROTEIN DRINK.

7NRG PRE-WORKOUT MANGO & PINEAPPLE CBD ENERGY DRINK contains Betaine Anhydrous, Taurine, L-leucine, broad-spectrum water-soluble CBD powder and caffeine anhydrous.

7NRG POST-WORKOUT CBD CHOCOLATE PROTEIN DRINK contains Whey Protein blend (Whey Protein concentrate, Whey Protein Isolate), Broad Spectrum Water Soluble CBD Powder, Cocoa Powder.

Pre-workout will be retailing at £4.70 and post-workout at £5.50. 12 pack boxes are available at £56.35 for pre-workout energy, £61.15 for mixed boxes (6 pre and 6 post) and £66 for post-workout protein.

Three additional flavours will be launched on 22nd of January 2020 - Post-Workout Vegan Vanilla Flavour, Post-workout Vanilla Whey Flavour and Pre-Workout Tropical Punch.

Products are available online and at several selected stockists, with a variety of subscription packages.

For more information, please visit <u>https://www.7nrg.com</u> | Follow 7NRG on <u>Instagram</u> | <u>Facebook</u> | #7NRG

For wholesale and distribution inquiries please contact info@7nrg.com





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