

# Emmy Nominated Flip Willson is the Content Director Every Artist Dreams to Sign Up

**Atlanta, Oct 27, 2019 ([IssueWire.com](http://www.IssueWire.com))** - (September 16, 2019) – Five times Emmy nominated Flip Willson needs no introduction. The Director/ Content Creator for some of the finest music, media and entertainment works is today running a successful online company called FWGFX, which creates personal content for social media for some of the biggest record labels. A look at his past achievements reveals a creative mind dedicated to creating mind-blowing artistic effects and artwork for today's generations.

Beginning his artistic career in 2002, Willson helped his LA based cousin on the sets of "Tookie Stanley Williams". Enchanted by the world of art, he decided to produce a new documentary in 2003, called 'Unsigned 1'. This early work explored the life of an emerging hip-hop artist.

Documentaries have been a favorite genre of Willson, and he has lent his creativity to no less than seven of them, which he has produced, directed, written and shot. Flip Willson is thus a recognized name and has been interviewed by lead investigative reporter Kevin Dietz of WDIV Detroit. He can be seen on a Fox News interview and has bagged a national distribution deal for the videos with stores like Barnes and Noble and Best Buy.

Some of his best-known works include 'Sunny The Gangsta', 'White Boy Rick', 'YBI' (young boys incorporated), and 'Live From Da Block 1, 2 & 3'. Some Detroit local stations consider him one of the most influential filmmakers in the Metro area.

Academically speaking, Flip Willson graduated from Eastern Michigan with an Associate's degree in Graphic Design and a Bachelor of Science. Before landing his dream job at NBC, he worked at 9&10 News in Cadillac, MI and News 6 in Lansing, MI. In the very first year at NBC, Willson received five Emmys nominations for his photojournalism, which included 'The DeJ Loaf Story', 'Detroit Danger Zones', and '93 Year Old with 8 College Degrees'.

Flip Willson has collaborated with a very wide portfolio of clients. He has worked with Wale (Black Bonnie), All Star Break-up, My Boy and Free Lunch. He has collaborated with Blac Youngsta (Hip Hoppers, 223), Yo gotti (Trap Go Hard), Sean Garrett (Look on your face), DeJ Loaf (Try Me) and Block Boy JB ft Drake (Look Alive).

Among the rappers, Willson counts among his client's names such as TM 88, Trick Trick, Trippie Red, Gucci Mane, 24 Hours, and Young Mal. Some other noteworthy names include: Jazz Anderson of Basketball Wives (All I Want), Renni Rucci, Elevators, Made 2 Much, Bounce Back, Jin Gates, Lil STL, Bali Baby, Wack, YFN Lucci, and Summerville.

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## Media Contact

Flip Wilson

fwgfx@yahoo.com

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