## GopalaKidz launches Gopala through an 8 minute animated video

GopalaKidz launches Gopala through an 8 minute animated video, urges the nation to join his 'Say No To Plastic' movement, GopalaKidz, a growing Indian edutainment platform for kids, launched its mascot 'Gopala', through an 8 minute animated video



**Bhopal, Oct 4, 2019 (**<u>Issuewire.com</u>**)** - GopalaKidz, a growing Indian edutainment platform for kids, launched its mascot 'Gopala', through an 8-minute animated video, on 2nd October, 2019, and has taken the environmental issues to a whole new level, to spread awareness among kids.

GopalaKidz has launched its mascot 'Gopala,' to help kids understand the impact of pollution on our environment. The character Gopala is designed in such a way that it will connect the dots between the past and present era, and will pass on the ancient wisdom to the younger generation with the help of a series of 3D animated videos. He will teach them what's right and wrong while embracing ethical values like honesty, discipline, self-respect and compassion.

Gopala will -

- Teach good life lessons and moral values to kids
- Let them understand climate change
- Show the right path to kids

- Help to reduce
- greenhouse gas emissions
- Help to reduce water and air pollution & improve air quality
- Urge them to keep our environment clean, healthy and green.
- Encourage them to say "No" to single-use plastic.

This story and song is a tribute to our Honourable PM's message of urging India to take a pledge to say "No" to plastic.

The mascot "Gopala," will not only interact with the kids but also teach them to keep their surroundings clean. Gopala represents the moods, aspirations and emotions of millions of infants from India's Hindi speaking population. He is all set to roll with a new animation story-based jingle "Plastic Nahin Apnayenge, Bharat Naya Banayenge."

The inspiring story can be watched on <a href="https://youtu.be/e9\_BkMecE2s">https://youtu.be/e9\_BkMecE2s</a>

Earlier, GopalaKidz had launched its creative content in the form of 3D animated video series to improve the overall understanding and learning abilities of kids. Their aim was to engage kids so that they can watch, learn and grow seamlessly.

GopalaKidz wants to educate kids through animated videos.

All these channels have a wide range of popular and interactive stories, alphabet rhymes, nursery rhymes, bedtime stories as well as moral stories that have been revamped, keeping the psyche of kids (preschoolers) in mind.

## About GopalaKidz

GopalaKidz is an Indian edutainment platform for growing kids. Their aim is to focus on pre-school kids to improve their overall health and well-being as well as understanding.





Gopala Kidz

digital@gopalakidz.club

Source : Gopala Kidz

See on IssueWire : https://www.issuewire.com/gopalakidz-launches-gopala-through-an-8-minute-animated-video-1646390631139475