Kelowna is Home To Canada's Only Johnny G Spin Studio

Local Kelowna spin studio leads the industry in indoor cycling with innovative new bike



Kelowna / **Okanagan**, **Oct 29**, **2019** (<u>Issuewire.com</u>) - The iconic founder of indoor cycling, Johnny G carries his legacy in a locally owned and operated indoor cycle and strength studio in Kelowna, BC with his new bike, the Johnny G Spirit Bike. B Indoor Cycle & Strength Studio announced today that they are the only studio in Canada to house the industry-leading indoor cycling bikes created by Johnny G himself.

"I've been teaching in the industry for over 20 years, and I have never ridden a bike as smooth, and responsive as the Johnny G Spirit Bike that we have at B" states the manager of Lower Missions B Indoor Cycle & Strength Studio, Cindy Klann. "from the electronic shifting to the digital display of watts, rpm's and gear, you really feel like you're on a quality road bike" she adds.

"We're excited to launch into the Canadian spin studio market and honored that B Indoor Cycle & Strength Studio has selected the Johnny G Spirit bike in their beautiful new studio. The innovative and unique class structure concept they offer combined with my new state of the art bike is definitely going to change the spin game in Kelowna and undoubtedly in Canada as well" explains Johnny G, the founder of indoor cycling and the revolutionary behind the innovative new bike.

While the capability of the Johnny G Spirit Bike is designed to appease even the most serious road riders, the experienced instructors at B Indoor Cycle & Strength Studio work with all fitness levels to leverage the functionality of the bikes to help each rider progress on their own journey; allowing each ride to be different for every person. In addition to each rider being given the guidance to control their own ride, the studio also has a very unique approach in their class schedule; offering classic ride classes which are thoroughly designed around a road ride, as well as RIDE classes which are a rhythm-based class that incorporates upper body pumps and dips as riders move to the beat of the music.

"B Indoor Cycle & Strength Studio has created the perfect environment to launch this new bike, innovative and unique, classic yet comfortable with the adaptability to suit any fitness level. We are excited to watch this studio take Kelowna by storm" concludes Johnny G.

For more information on B Indoor Cycle & Strength Studio or the Johnny G Spirit Bike contact:

Britney or Cindy 778.478.1129 enjoytheride@bcycleandstrength.com



Media Contact

B Indoor Cycle & Strength Studio

enjoytheride@bcycleandstrength.com

7784781129

648 Cook Road

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