

## The Gifted Artist Rice has Introduced Innovation to the Genre of Hip Hop through the Music Video ‘Bet On It’

Experience the limitless artistry of the aspiring hip hop artist Rice in his latest music video ‘Bet On It’. His rapping style has added spark to the arrangement.



**Webster, Dec 31, 1969 ([IssueWire.com](http://IssueWire.com))** - Groove to the entertaining beats of the recently released music video ‘[Bet On It](#)’ by the next-gen hip hop star **Rice**. His exceptional performance is now the trending talk of the music industry and in fact, his immense artistry has helped his YouTube video touch the hearts of the true hip hop fans. It was necessary to bring in some change into this saturated

music industry. And, finally, the genre of rap witnessed innovation through his awesome artist. His limitless talent is an asset to this music industry. His effortless rapping style comes naturally to him that separates him from most of the modern artists that tend to force rap into the audience's minds.

Being hugely influenced by personal experiences, [Rice](#) tries to make music that the audience can easily relate to. Having worked very hard on his music, it can be certainly said that he is now receiving results through the massive fan following. The balance between the ingredients of the music video '**Bet On It**' is impeccable. The spacious soundscape carries on with the musical journey from the very start and with each passing beat the onus gets carried forward to various elements of the structure. The laid-back rapping style of **Rice** has added intensity and freshness to the arrangement that makes the track even more enthralling.

As the penultimate comes close, the backdrop takes the lead and lets the soundscape take the backseat. The broadly accessible tempo of the track has a character to it that helps in gripping the audience's minds. The words are brilliantly written and the way they have been expressed through the vocal performance of **Rice** is beyond the artistic abilities of any modern artist. The artist is set to release his next project named 'Riding With Blindfolds' and to know the details of the release, you need to follow the artist on Instagram and Facebook.

**To enjoy this video click the given below link :**

<https://www.youtube.com/watch?v=drEjwoCI17U>

**Connect the singer on social sites :**

**Facebook :** <https://www.facebook.com/TheRealRice>

**Instagram :** [https://www.instagram.com/thereal\\_rice](https://www.instagram.com/thereal_rice)

## **Media Contact**

Music Promotion Club

info@musicpromotion.club

Source : Rice

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