

## Allie Will Revolutionize the Way You Do Business

Preparing your business for the multifaceted future is not easy, but you do not have to take the road alone.



**Dubai, Nov 7, 2019 ([Issuewire.com](http://Issuewire.com))** - Allie Holding guides businesses every step of the way, from planning and execution to strategy and analysis, so you do not have to struggle with dreadful risks and uncertainties.

Allie Holding is the first management consultancy company in Dubai to fully implement its infrastructure on the Internet of Things (IoT) and advanced AI platform. We are on a mission to help companies reach their maximum potential, optimize their systems, and turn them into organizations of the future.

As a world-class industry pioneer, Allie Holding provides high-quality counselling services that are hinged on modern business models and enterprise transformation strategies. Allie Holding empowers businesses by weaving predictive analytics and fast data into a system that will enable information, real-time decision, and IoT. Instead of focusing exclusively on expansion and profit, forward-thinking companies can achieve more through operational excellence founded on quality service and low-cost efficiencies.

Allie Holding is also trusted advisor for financial planning, financial risk management strategies, mergers and acquisitions, divestitures, joint ventures, corporate restructurings, recapitalizations, spin-offs, exchange offers, and leveraged buyouts and takeover defenses, as well as shareholder relations.

We will draw on more than 30 years of comprehensive practice in business strategy, research analytics, and project management as well as experience working with various government and public service organizations. We believe that optimizing business models is fundamental to the quest of efficiently aligning processes, talent, and technology with the ever-changing business climate.

How does Allie Holding shape the organization of the future?

We match what matters to you with the most crucial business trends that will deeply impact your business.

For example, the significant shortage of professionals who lack data science and analytical skills and other 21st-century know-how can have a tremendous effect on a company's operations and long-term objectives. But we envision a business world that is driven by mission-critical roles.

With our expertise in management and organizational leadership, we guide proactive companies in assessing and improving their talent strategy. Together, we can lead the employees of the future as they acquire new skills through modern platforms, such as online courses.

Allie Holding also helps businesses form self-managing groups. The formation of self-managing groups is a path towards eliminating excessive management. Self-managing groups will act as independent teams led by mentors and comprise highly skilled and flexible members. We believe that the company of the future should not be hampered by hierarchies and other horrors of inefficiency.

For this reason, Allie Holding promotes the formation of Decentralized Autonomous Organizations (DAOs). Through strategic planning and consultations, we help businesses run DAOs to put the spotlight on shareholders instead of management. In this system, shareholders have tokens that represent their shares in the organization and the right to vote on corporate issues. As we work together, DAOs and their employees can embrace 21st-century skills and human resources, shaping themselves to be more like Special Forces than rank-and-file soldiers.

Keeping up with these trends can be challenging, but for your business to succeed, it's essential to embrace change.

And change also requires the most advanced tools and systems.

This is why Allie Holding places great importance on predictive analytics. Predictive analytics plays a critical role when businesses make decisions and map out their strategies. Through data with statistical algorithms and machine-learning, predictive analytics can lay down the potential outcomes of a certain strategy. For example, historical data can help companies predict the behavior of their customers, develop suitable marketing campaigns, and prepare themselves for evolving trends.

As your partner for progress, Allie Holding has practical solutions in place for clients who want to experience the benefits of fast data. To achieve exponential success, the company of the future should be monitoring not only what they have but what they do with what they have. While big data can pull and accumulate large amounts of data, fast data provides companies with instantly actionable data. Fast data is live, and it revolves on real-time analytics, which helps organizations gather information from different sources and get instant results.

Another thriving concept that our company delivers for businesses is the age of experience. We help companies build virtual offices as the demand for virtual and augmented reality increases. With a virtual

office, our clients can gather their employees from different parts of the world in an “empty room.” Using AR headsets and a wall-based digital whiteboard, the virtual team can brainstorm, exchange insights, and accomplish projects together.

Technologies like this become possible because of our hyperconnected world. We believe that machines, information, and the creativity and skills of people are the key drivers of a hyperconnected world.

Allie Holding is equipped with the knowledge and resources to assist clients with generating data and IoT. We support companies in mapping out their business strategies and systems according to their customers’ preferences in real-time. Digital revolution is not about the acquisition of data, but how data empowers people from all sides—whether they are fulfilling their responsibilities at work or making decisions with accuracy and efficiency.

From implementation to monitoring and strategy, Allie Holding assists companies in integrating algorithms into their operations. With algorithms, businesses can collect data from multiple sources, make decisions on the spot, and enhance their businesses strategies. By working with us, companies will be able to forecast consumer behavior, streamline their workforce, and make changes to their approaches.

At Allie Holding, we understand that a company’s best asset—the people—should focus their energy on delivering more value for their companies and on performing roles that require human attention instead of spending hours on routine tasks. With our support and insights, companies can confidently implement AI to reduce the unnecessary tasks typically performed by their people. AI does not aim to replace humans; AI is here to enhance productivity. AI can also help companies determine the needs and behavior of employees as well as evaluate and improve their performance. But our services are not just for big corporations.

Allie Holding also believes in the power of small- and medium-sized enterprises. Based on our research and exposure to the sector, what sets small businesses apart from others is their unparalleled personalized service for customers. Establishing a customer-centric approach helps them conquer fields where leading companies tend to lose connection with their market.

To boost the efficiency of small businesses, Allie Holding provides counseling and introduces them to systems and technologies that can free them up from time-consuming tasks. There are tools available for accounting, marketing, and social media that further expand their reach. The key is to find out which technology can address their needs, how they will implement it, and how it can help them meet their objectives.

We believe that the organization of the future is driven by possibilities, not fears. Allie Holding produces in-depth analyses, studies, scenarios, and reports for different types of businesses and initiatives to help them reach their objectives.

With our Executive and Management Coaching Services, we help build or improve a company’s digital leadership. Digital leadership is not only about infrastructure; it is also about having a vision, a framework, and ears that listen intently to customers. A crucial role in this type of leadership is the chief information officer (CIO). The CIO of the future should be capable of implementing cost-efficient systems while bringing innovation to IT.

Allie Holding tailors consulting programs for organizations that aim to hone and nurture holistic 21st Century Skills. Through consultations with us, senior management will be guided in upgrading and

positioning its company as the best place to work in, grow, and be recognized. The ever-evolving digital economy demands knowledgeable professionals who also possess problem-solving and creative thinking skills, work ethic, and a pro-active attitude. After all, the future of our organizations also lies in our ability to mold today's leaders and innovators.

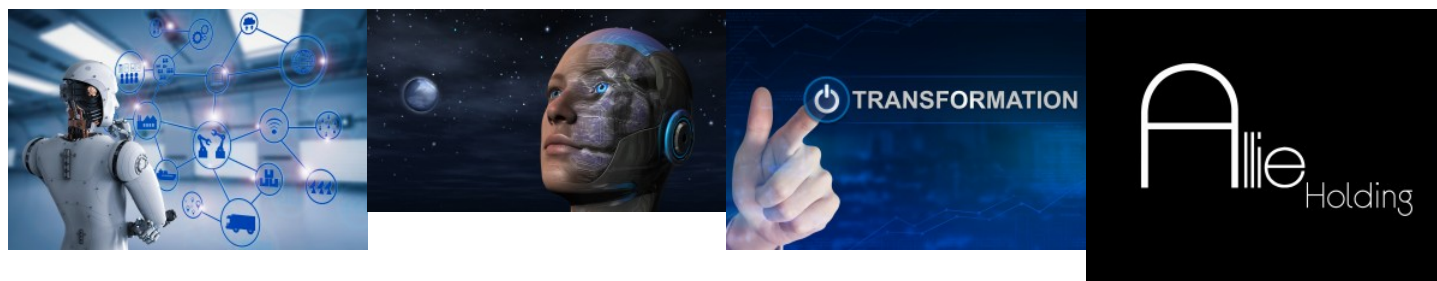
Our mentoring services extend to those who aspire to thrive in the freelance marketplace. The power of the gig economy is accelerating as an influential force in the business landscape. More and more companies are opening their doors to short-term projects and contracts with freelancers not just because they save time and resources, but because some of these workers are competent, highly skilled, and flexible. Through planning and evaluation, we can help companies establish an effective hiring procedure and set up a system that allows people to work from home.

One's hunger for innovation is not enough without a solid direction.

Whether it is about technology or critical business decisions, Allie Holding is all set to face the future with you.

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About Allie Holding: Allie Holding is a Delaware state registered company operating from Dubai UAE through its subsidiaries and affiliates. Incorporated in 2014, Allie Holding offers first-rate advisory services and advanced solutions ranging from strategy consulting and business analysis to financial risk evaluation and management coaching. Allie Holding devises strategies for corporations, governments, financial institutions, and individuals in various industries. Their major segments are Financial Services and Auditing, Global Property Development and Management, and Energy and Commodities.



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