

## Chinese Manufacturing Technology Exhibition ITES 2020 Expands to Fully Cover the Whole Industrial Chain



**Shenzhen, Nov 18, 2019 ([IssueWire.com](http://IssueWire.com))** - In 2020, SIMM Exhibition will be rebranded as Shenzhen International Industrial Manufacturing Technology Exhibition (ITES) and open from **March 30 to April 2, 2020**, in the world's largest exhibition and convention center, Shenzhen World (SWECC). The relocation marks a milestone for ITES which has been re-positioned to cover the entire manufacturing industrial chain with 8 exhibition themes:

- Tools & Industrial Consumable (Hall 1/2)
- Industrial Measurement & Digital Manufacturing Technology (Hall 3)
- Industrial Supply (Hall 4)
- Additive Manufacturing Technology (Hall 4)
- Metal Cutting Machine Tool (Hall 5/7)
- Metal Forming Machine Tool (Hall 6/8)
- Robotics & Smart Factory (Hall 9/10/11)
- Industrial Service (Hall 12)

### 2020 New Vision

With the exhibition theme of "Focus on Complete Industry Factors, Build a Digital Future", ITES 2020 aims to build a platform closely linked to the future industrial development trend. To display a

comprehensive one-stop industrial manufacturing platform, ITES 2020 will take the factors of the whole industry from machinery equipment, automation, intelligent system, industrial measurement, precision machining, industrial supply, and industrial services as the focuses.

## Exhibition Highlights

With an exhibiting area of 240,000sqm, the show attracts tens of thousands of visitors from 15 manufacturing industries. Such as Metalworking, Industrial automation, 3C products, Auto/Motor parts machining, 3D printing, Die & Mould.

The show focuses on every aspect of the manufacturing process and ensures that visitors will find everything they need from the manufacturing industry. The highlights of the show include:

- A quality export platform for the precision machining industry, in which South China has a competitive edge;
- A gathering of the world's leading motion control and automation brands that cover the entire smart manufacturing and supply chain industries, including 3C electronics automatic assembly technologies and solutions;
- A big collection of international equipment brands that account for more than 40 percent of the top precision machining companies in mainland China, Taiwan, and Hong Kong, bringing their latest solutions such as laser technology application to demonstrate the industry evolution from automation to smart and digital manufacturing;
- The largest varieties of cutting-tools, accessories, and fasteners in South China;

## About ITES Exhibition

Launched in 2000, Shenzhen International Industrial Manufacturing Technology is the international professional exhibition authorized by UFI and BPA in the South China region, and also one of the Top 10 brand exhibitions selected by Shenzhen municipal government. ITES is committed to providing global customers and partners with a number of industrial technology vertical platforms in Shenzhen, through participate in the exhibition, conferences and other ways to build a strong connection. Through the comprehensive combination of exhibition and data resources, ITES connects the upstream and downstream of the manufacturing industry, jointly seek innovative solutions, gain insights and establish networking opportunities.

Moving forward, ITES will continue to build a convenient, reliable and comprehensive sourcing platform of industrial products and solutions, and facilitate top technology development and application in various areas.

ITES 2020

March 30th- April 2nd | Shenzhen World

To pre-register for the show, please visit [http://www.simmtime.com/pre-index\\_en.htm](http://www.simmtime.com/pre-index_en.htm)

For more details, please visit <http://www.simmtime.com>

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